

MICROSOFT PURVIEW & PRIVA BATTLECARD

# AIIMI & MICROSOFT PURVIEW AND PRIVA.

SOLUTION OVERVIEW

## MICROSOFT.

### MICROSOFT PURVIEW

This is an Azure-based offering for data governance across on-premises, cloud, and SaaS data. It ingests and classifies data, as well as providing lineage information. The data can also be searched.

### MICROSOFT PURVIEW COMPLIANCE SOLUTIONS

This is a Microsoft 365-based offering that provides solutions around security, compliance, DLP, insider risk management, content search, and information discovery.

### MICROSOFT PRIVA

This is a compliance-focused product that provides insight into risk and enables the processing of DSARs. It focuses on Microsoft 365 and SharePoint, with connectors for apps including Slack.

## AIIMI.

### THE AIIMI INSIGHT ENGINE

Our enterprise AI platform is built for scale and complexity. It enables a data mesh that discovers, classifies, enriches, and interconnects all data and content, both structured and unstructured, across all systems.

### DATA PRIVACY & COMPLIANCE

Built on the Aiimi Insight Engine, our data governance, risk, and compliance solution automatically finds, audits, and protects all personal data and sensitive information. Data-driven insights alert you to risks and threats to your sensitive and personal data. Our end-to-end solution is fast, accurate, and includes automated subject access request management, redaction, and erasure.

## RECOMMENDATIONS.

The Aiimi Insight Engine creates a connected view of your entire data picture, to unlock the value hidden in your data and uncover the answers to your biggest business challenges. It connects to everything, goes everywhere, and continually monitors, protects, and controls your ever-changing data landscape, so you can stay one step ahead of data governance, risk, and compliance.

Microsoft Purview and Priva are a collection of governance and compliance offerings that are slowly being integrated over time. With a primary focus on Microsoft 365, they have a limited view outside of that environment. Organisations that have already invested in Microsoft Purview can augment this with the Aiimi Insight Engine, to extend visibility to the entire interconnected enterprise and unlock even greater insight.

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FOCUS AREAS.	AIIMI INSIGHT ENGINE STRENGTHS.	CONSIDERATIONS.
COHESIVE PRODUCT OFFERINGS	<ul style="list-style-type: none"> <li>Provides the entire data picture, to interconnect the enterprise</li> <li>Cohesive experience for users and administrators, with visual dashboards</li> <li>Single set of APIs cover the whole product</li> <li>Single platform for information governance and data risk mitigation</li> <li>End-to-end solution</li> </ul>	<ul style="list-style-type: none"> <li>If you want to unify your data universe, can you afford to miss big parts of it?</li> <li>Do alternative solutions provide multiple underlying products to address different data types and data sources?</li> <li>Do alternative solutions allow you to leverage indexed, enriched data and content to serve additional use cases and business value?</li> <li>Would a single, unified platform make it easier for users and administrators?</li> </ul>
RANGE OF DATA SOURCES AND DATA ENRICHMENT	<ul style="list-style-type: none"> <li>Supports a wide range of data sources and enrichments</li> <li>Handles and enriches all data and content, both structured and unstructured</li> </ul>	<ul style="list-style-type: none"> <li>Can you afford to miss unstructured data?</li> <li>Can you automatically process a DSAR across your entire data set?</li> <li>Can you apply data governance to your entire data picture?</li> <li>Are data source connectors provided by the vendor or do they rely on third parties?</li> <li>How intelligent and configurable is the range of data enrichment options?</li> <li>How much time is saved when automated solutions can find and enrich all data and content, both structured and unstructured?</li> </ul>
TOTAL COST OF OWNERSHIP	<ul style="list-style-type: none"> <li>Clear, predictable pricing, especially around areas like automated DSAR processing</li> <li>One solution across all information sources, to address all business needs</li> </ul>	<ul style="list-style-type: none"> <li>Can you predict the expected cost of processing DSARs next year?</li> <li>How many DSARs do you expect to do next year?</li> <li>How much would you save by having one solution work across all data sources?</li> </ul>
SEARCH EXPERIENCE	<ul style="list-style-type: none"> <li>Lightning-fast search across all data sources</li> <li>Preview and extraction capabilities</li> <li>Real-time searches for always-on compliance</li> <li>Single view of your entire data universe</li> <li>Ready-to-go solution, built intuitively to save users time</li> </ul>	<ul style="list-style-type: none"> <li>How do you view documents quickly?</li> <li>How do you know you're seeing the most accurate results?</li> <li>Will you need training to search efficiently?</li> <li>How intuitive is the search experience for users?</li> </ul>