

CONNECTING PEOPLE

TO INSIGHT

SALES EXECUTION GUIDE FOR PARTNERS.

aiimi

DATA.
DIGITAL.
AI.

ALL
INFORMATION IS
MADE INSIGHTFUL.

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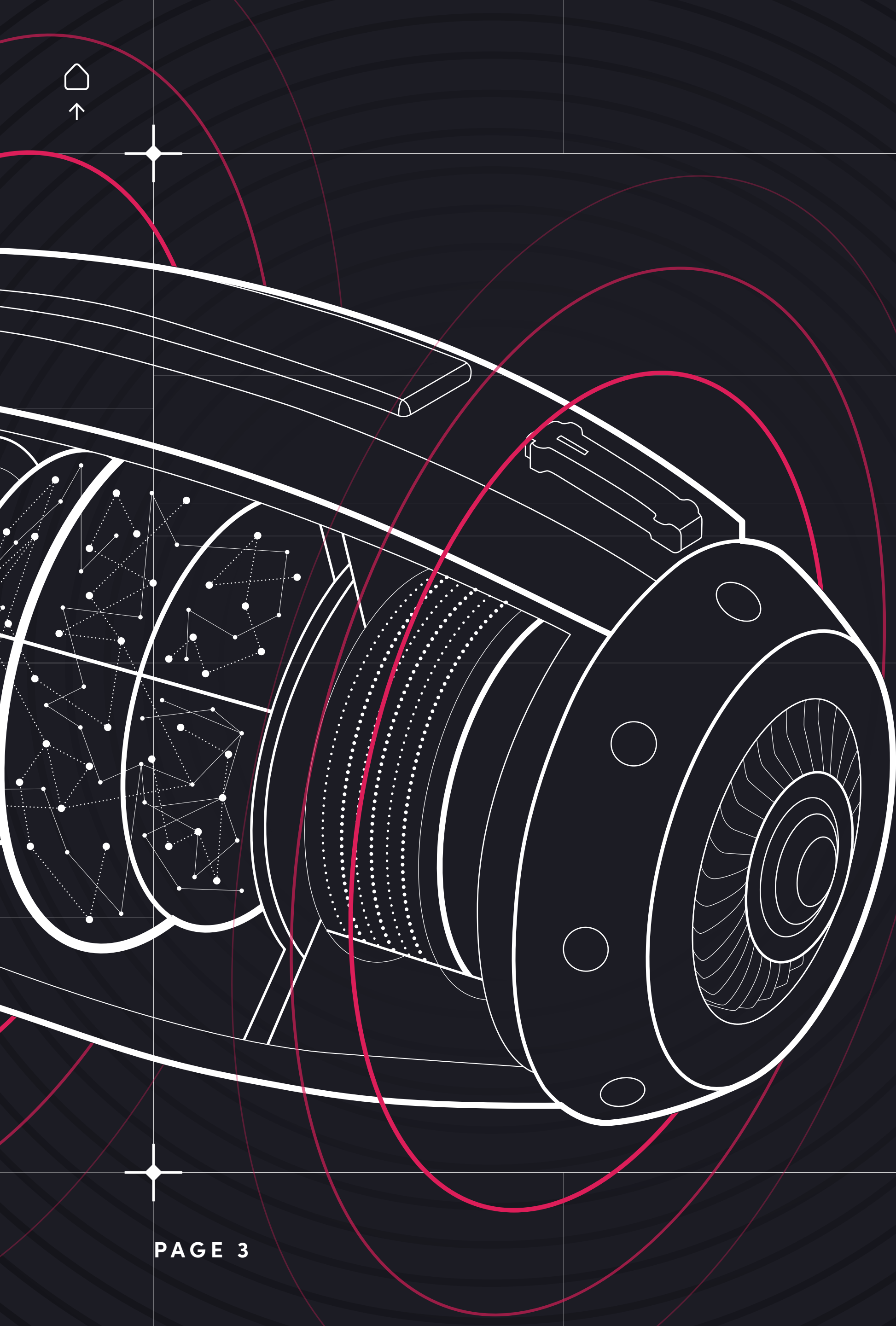
PAGES 37–41

MIGRATION.

EIGHT

PAGE 42

CONTACT US.



_WELCOME

START YOUR ENGINES...

WELCOME TO AIIMI'S SALES EXECUTION GUIDE. IT COVERS EVERYTHING YOU NEED – FROM THE MARKET WE'RE IN AND HOW WE DIFFERENTIATE AIIMI, TO OUR LIGHTNING-FAST SOLUTIONS AND A TOOLKIT TO IDENTIFY OPPORTUNITIES FOR EACH CAPABILITY.

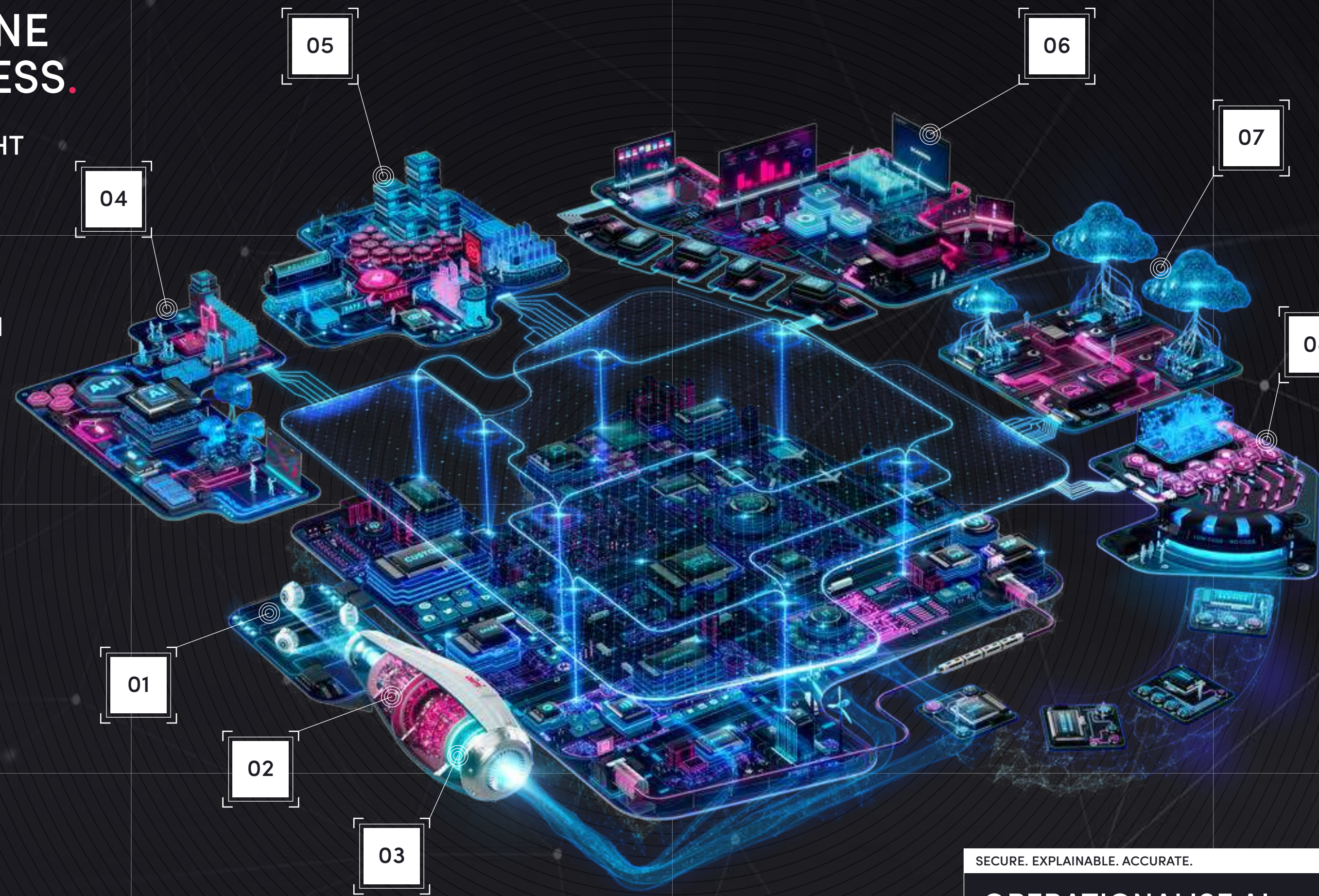




ONE INSIGHT ENGINE.
COUNTLESS BUSINESS SOLUTIONS.
READY TO START ACHIEVING YOUR BUSINESSES GOALS?

AN INSIGHT ENGINE BUILT FOR BUSINESS.

AT ITS CORE, THE AIIMI INSIGHT ENGINE PLATFORM POWERS INTELLIGENT SEARCH AND DISCOVERY. ITS COMPANION APPLICATIONS SUPPORT A RANGE OF SOLUTIONS - EACH DELIVERING INSIGHT AND VALUE TO YOUR BUSINESS.



FAST. ACCURATE. INTELLIGENT. 01

SEARCH & DISCOVERY.

DISCOVER AND INTERCONNECT ALL DATA ACROSS YOUR ENTERPRISE FOR SPEEDY SEARCHES AND ACTIONABLE INSIGHTS.

DETAILED. EFFICIENT. VALUABLE. 02

EXTENDED ANALYTICS.

AMPLIFY YOUR REPORTING DATA MODELS CAPABILITIES.

SECURE. EXPLAINABLE. ACCURATE. 03

OPERATIONALISE AI.

POWER YOUR BUSINESS WITH ENTERPRISE AI, USING THE RIGHT MODEL FOR THE RIGHT JOB.

CONNECT. ENRICH. NAVIGATE. 04

LEGACY DECOMMISSIONING.

CUT TIES WITH COSTLY LEGACY SYSTEMS, WHILE ADDING VALUE TO YOUR BUSINESS-CRITICAL LEGACY DATA THROUGH ENRICHMENT.

AUTOMATED. SECURE. COMPLIANT. 05

PRIVACY & COMPLIANCE.

PROTECT SENSITIVE AND PERSONAL DATA, OPTIMISE DSAR PROCESSING.

PREPARED. RELIABLE. VISIONARY. 06

DATA SCIENCE.

SUPPORT AND ACCELERATE DATA SCIENCE TASKS.

EFFICIENT. EVERGREEN. SMART. 07

MIGRATION.

MOVE YOUR DATA WITH CONFIDENCE TO SECURE ENDURING BENEFITS.

BUILD. EMBED. INTEGRATE. 08

HEADLESS INSIGHT.

SURFACE ENTERPRISE DATA INTO LOW-CODE / NO-CODE APPLICATIONS.



EXPLORE.

DISCOVER NEW DATA AND DIGITAL OPPORTUNITIES, PROVE THEIR VALUE, AND UNLOCK YOUR BUSINESS POTENTIAL.



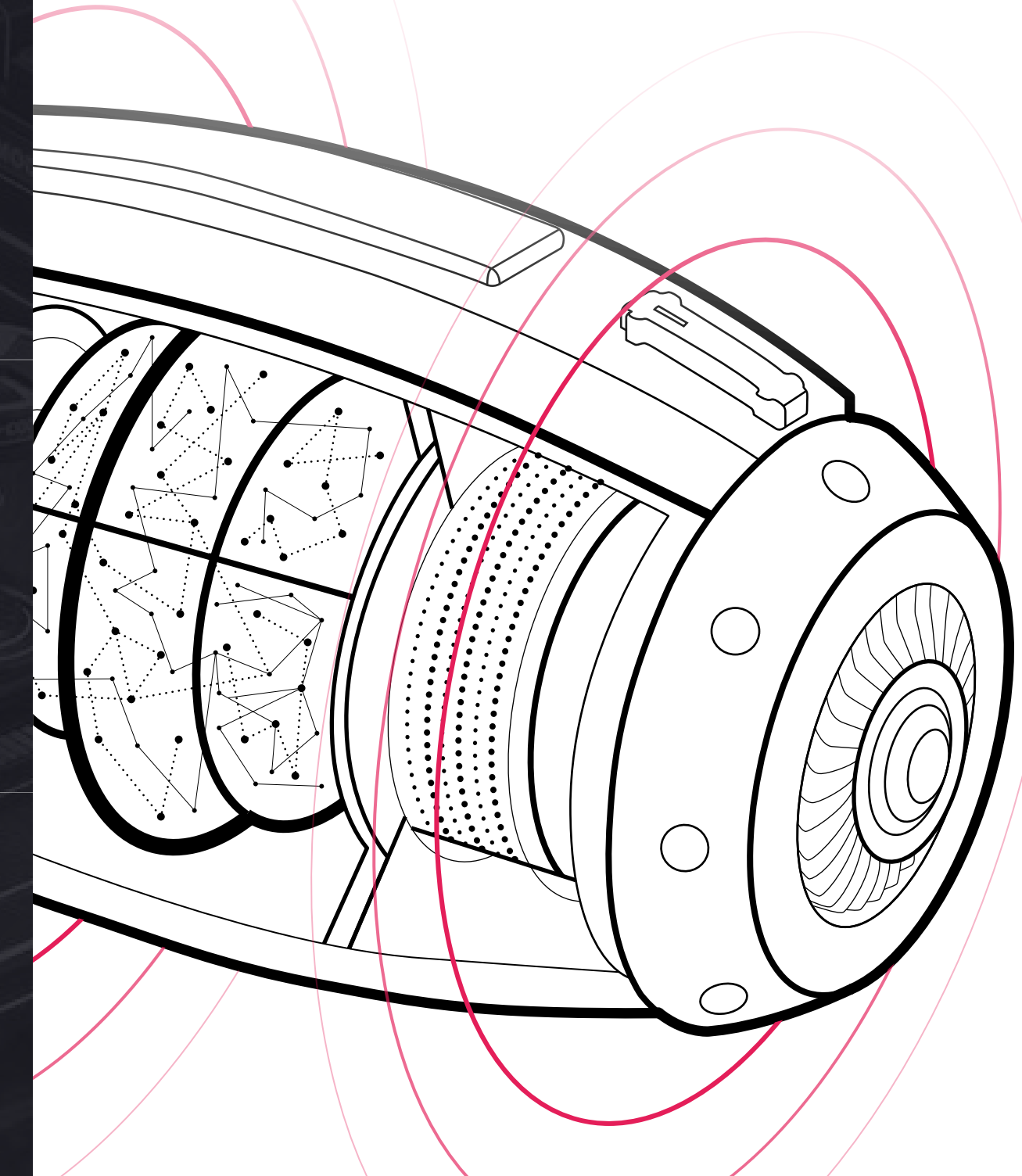
STRATEGY.

MAP OUT YOUR AI-POWERED, DATA-DRIVEN STRATEGIES FOR A DIGITAL-FIRST FUTURE VISION.



INSIGHT.

POWER YOUR INFORMATION FUTURE WITH SECURE ENTERPRISE AI.



TRANSFORM.

ESTABLISH DATA AND DIGITAL FOUNDATIONS – AND USE MACHINE LEARNING, AI, DATA SCIENCE AND DIGITAL APPS TO GET THE FULL BENEFIT FROM THEM.



ENABLE.

EMPOWER YOUR BUSINESS WITH SELF-SERVICE ANALYTICS, CITIZEN DATA SCIENCE, DATA ENGINEERING, AND LOW-CODE/NO-CODE DIGITAL DEVELOPMENT.





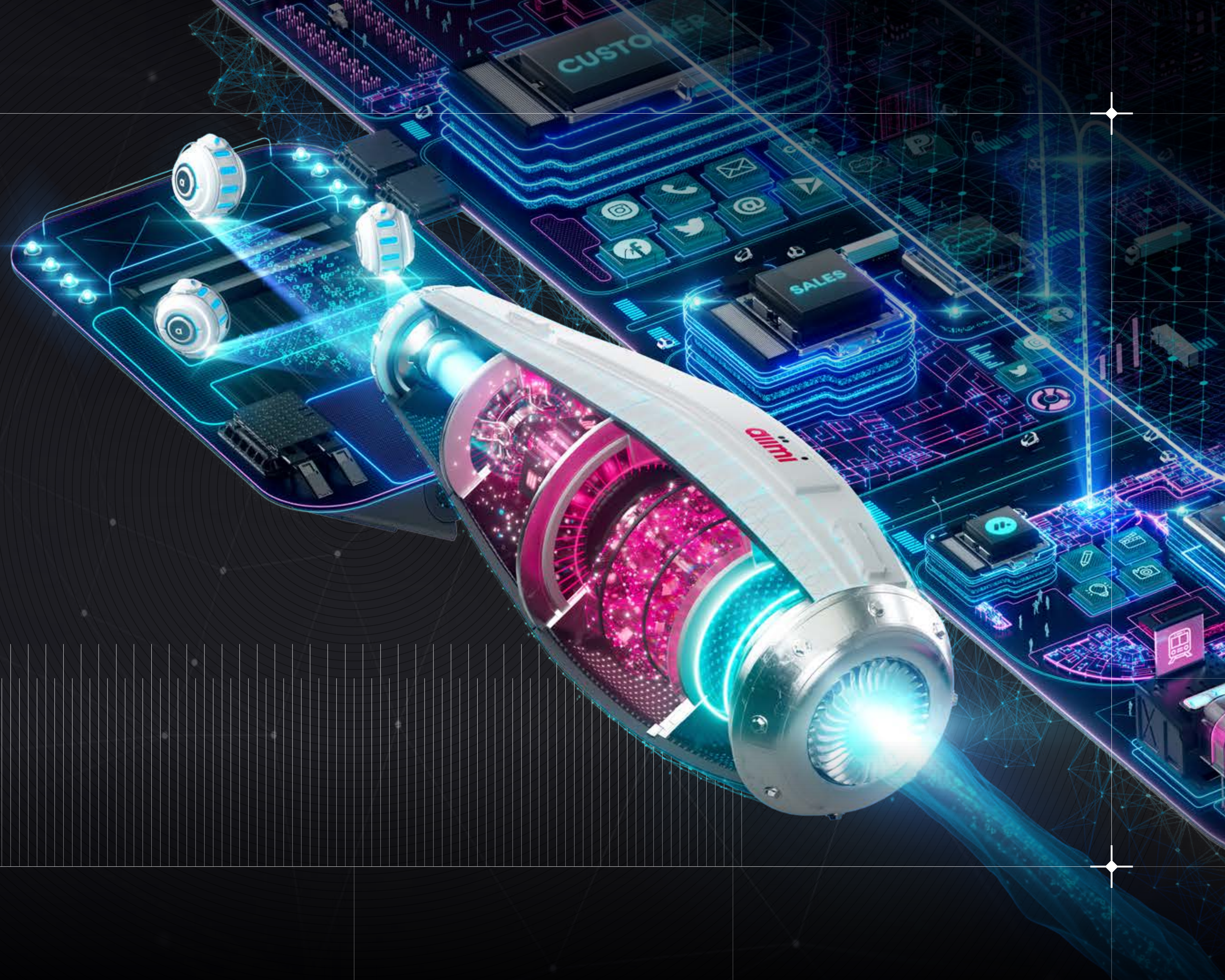
DISCOVER AND INTERCONNECT ALL DATA ACROSS YOUR ENTERPRISE FOR LIGHTNING-FAST SEARCH AND ACTIONABLE INSIGHTS.

THE AIIMI INSIGHT ENGINE MAKES UNDERSTANDING YOUR DATA UNIVERSE SIMPLE.

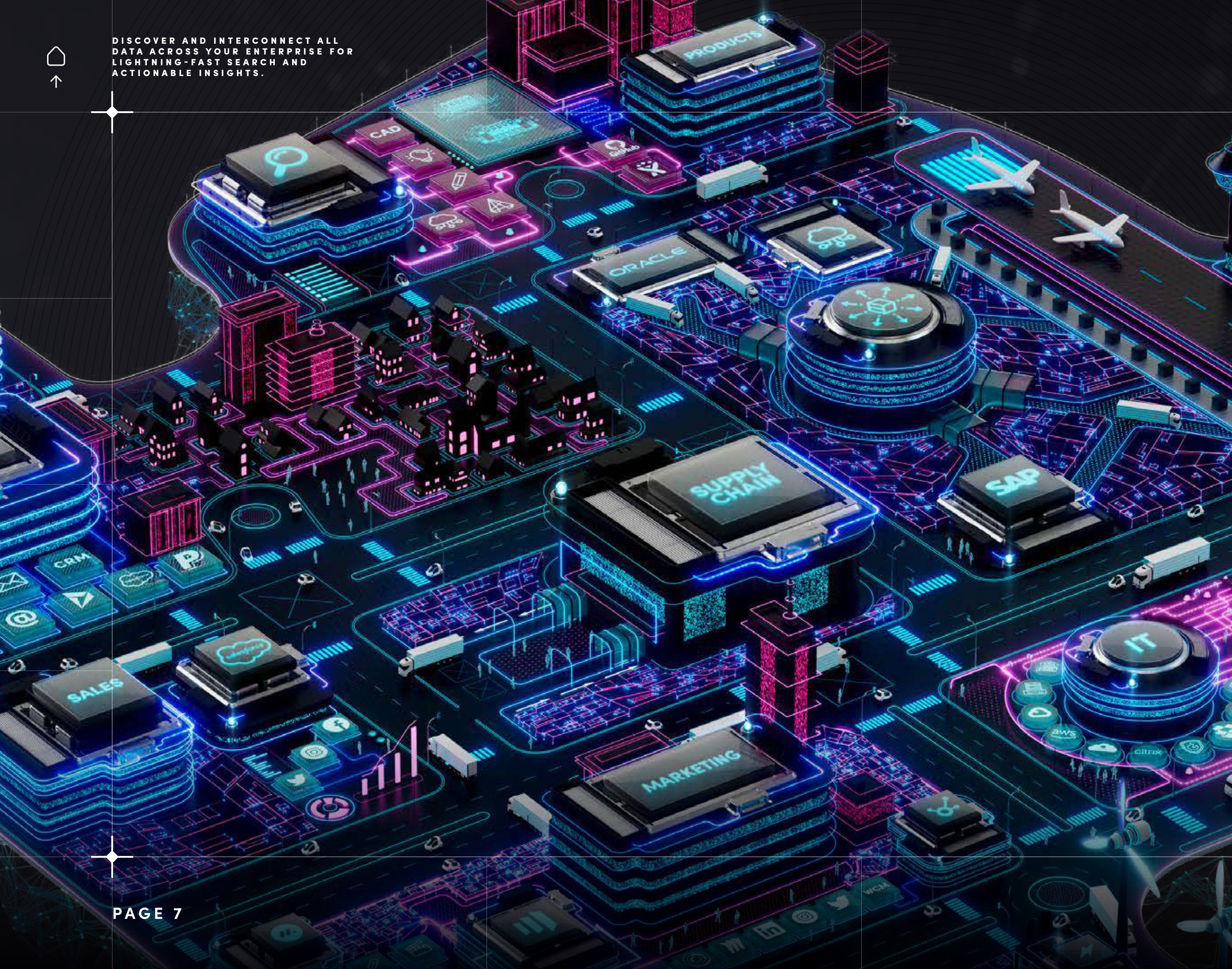
IT CREATES A DATA MESH THAT DISCOVERS AND INTERCONNECTS ALL INFORMATION ACROSS THE ENTERPRISE, GIVING YOU A COMPREHENSIVE PICTURE OF YOUR DATA UNIVERSE.

WHAT MAKES OUR AI-POWERED PLATFORM DIFFERENT?

- ▶ ENTERPRISE SECURITY & ACCESS CONTROL
- ▶ LIGHTNING FAST CROSS-SILO SEARCH
- ▶ 'BUILD YOUR OWN' EXPERIENCE APPS
- ▶ DATA & CONTENT INTERLEAVED
- ▶ HYPERSCALE CAPABILITY



DISCOVER AND INTERCONNECT ALL DATA ACROSS YOUR ENTERPRISE FOR LIGHTNING-FAST SEARCH AND ACTIONABLE INSIGHTS.



HOW IT WORKS

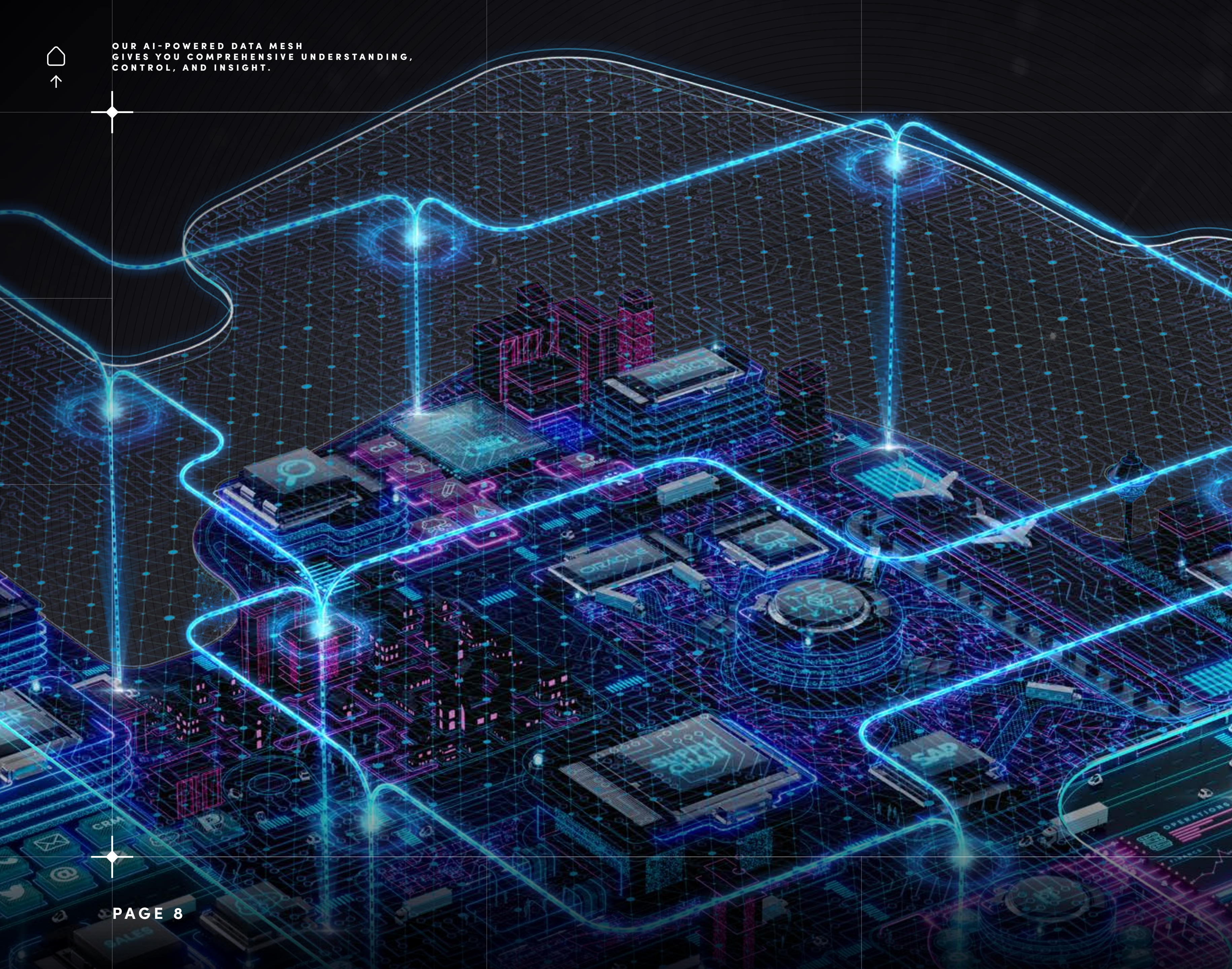
THE DATA CITY.

Imagine an enterprise organisation as a city full of data and information. Its regional neighbourhoods, like Sales & Marketing, can only see what's within their neighbourhood. Outside of that, their view is extremely limited, so they waste time searching for information they don't have access to. Essential data and information remains siloed, not shared, wasting resources and exposing the organisation to governance and compliance risks at scale.

To drive insight and efficiency across the enterprise, everyone needs to be able to see everything they need to do their job - no matter where it lives.



OUR AI-POWERED DATA MESH
GIVES YOU COMPREHENSIVE UNDERSTANDING,
CONTROL, AND INSIGHT.

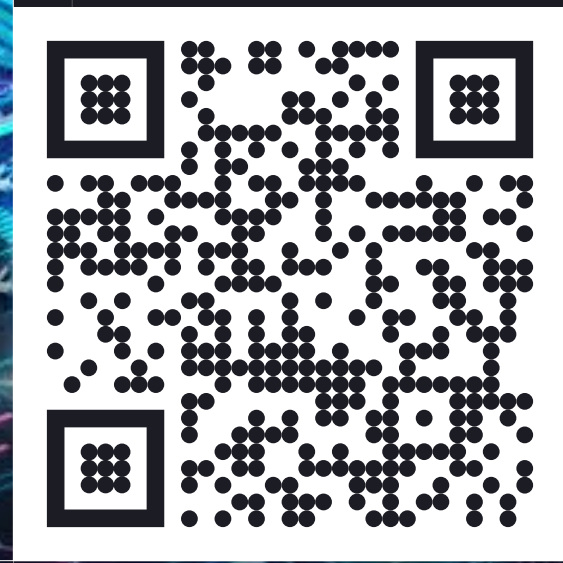


HOW IT WORKS

THE DATA MESH.

Our data mesh is how we address the data city problem, by discovering new actionable insights across the organisation. Everything stays where it is, but it's now connected to everything else. And this is what drives value - adding context and insight to all information, wherever it lives, so that you have the entire data picture. Through this, the data mesh becomes a very valuable data asset in its own right; one that drives new digital experiences, enabling modelling teams to model better, insight teams to extend their analytical reach, and data scientists to create new models in areas like predictive analytics.

Many departmental systems now have their own AI that helps drive productivity. The Aiimi Insight Engine extends the capabilities of all those separate AIs by connecting them into the data mesh, revealing insights that are only possible when you see the entire data picture.

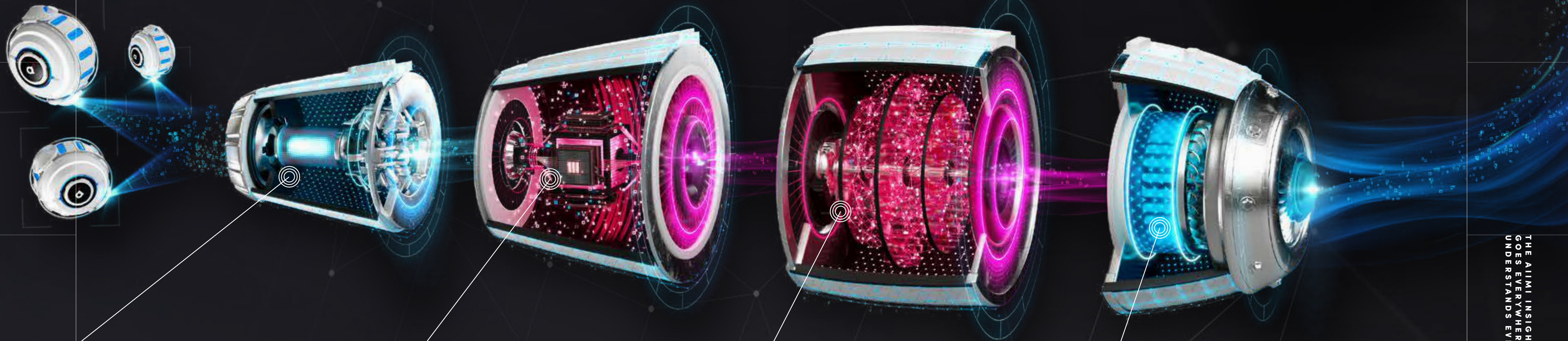


DISCOVER HOW
IT WORKS.



THE AIIMI INSIGHT ENGINE.

THERE ARE FOUR KEY COMPONENTS TO THE AIIMI INSIGHT ENGINE. TOGETHER, THEY ENABLE US TO GET TO ANSWERS, BUILD BUSINESS-CRITICAL APPLICATIONS, AND EMPOWER AI AND DATA SCIENCE ACROSS THE ENTERPRISE.



_01

DISCOVERY.

The Discovery layer is where it discovers all information, whether that's structured data or unstructured content, no matter which systems they live in. It automatically crawls all repositories, cloud, web, or on-premises, to capture an up-to-date, centralised index of everything.

_02

ENRICHMENT.

In the Enrichment layer, we use various algorithms and steps to add metadata (or labels), such as names, account numbers, topics, phrases, locations etc. to all information.

_03

REPOSITORY.

The Repository layer is where all of the indexed data and metadata that we've created lives. We've chosen Elastic as our search engine technology as it's super fast and can scale to billions of items of information, while still delivering sub-second response times.

_04

GATEWAY.

The Gateway layer is responsible for the three A's: Authentication, Authorisation, and Auditing. It provides access to all the information available through our user interfaces or, headlessly, through our insight and data science APIs. All information is secured through authentication that respects access permissions from source systems and integrates with corporate security protocols, like multi-factor authentication and single sign-on.

THE AIIMI INSIGHT ENGINE GOES EVERYWHERE AND UNDERSTANDS EVERYTHING.



FIND THE BEST OPPORTUNITY.

HERE'S OUR GUIDE TO UNDERSTANDING WHICH INSIGHT ENGINE USE CASE BEST SUITS YOUR PROSPECTIVE CUSTOMER.

	INSIGHT & DISCOVERY	OPERATIONALISE AI	DATA PRIVACY & COMPLIANCE	LEGACY DECOMMISSIONING	DSR	MIGRATION
<p>THE IDEAL CUSTOMER FOR THIS SOLUTION LOOKS LIKE...</p> <ul style="list-style-type: none"> ▶ A large enterprise, with lots of systems containing structured data and unstructured content. ▶ Evidence that users have had to recreate information, or that mistakes have been made because information that should already exist couldn't be found. ▶ Appetite to transform how they use data and information to solve their biggest challenges. 	<ul style="list-style-type: none"> ▶ Ambition to seize the opportunities business AI offers and cut through the hype to get real-world value. ▶ Unsure how to practically proceed with AI adoption, including ethics, risk considerations, and data readiness. ▶ Appetite to identify functional AI use cases and the best places to start operationalising AI. 	<ul style="list-style-type: none"> ▶ Lots of employee or customer data systems; especially ones with personal information in unstructured formats. ▶ Recent merger or acquisition – suddenly you need to understand the risk and opportunity within new datasets and protect sensitive data quickly. ▶ At high-risk of data loss or unauthorised access to sensitive data contained within unstructured formats. 	<ul style="list-style-type: none"> ▶ Extensive legacy IT estate, with business-critical data stored in these systems. ▶ The business and its users are unable to access and/or get value out of legacy data that exists in these systems. ▶ Budget cycles are highlighting unsustainable growth in legacy system maintenance and license costs. A tipping point is coming. 	<ul style="list-style-type: none"> ▶ High volume of Data Subject Rights or Deletion requests – it's becoming difficult to process these manually. ▶ Complex Data Subject Rights – processing just one of these requests takes a long time. Employees can't find the data they need as it's scattered across the enterprise. ▶ Lots of systems containing employee or customer data; especially personal information in unstructured formats. 	<ul style="list-style-type: none"> ▶ Appetite to move to Cloud and reduce on-premises data storage, or to rationalise existing storage to curb growing Cloud costs. ▶ Struggling with data retention and records management – need to understand and classify data to help manage it more efficiently. ▶ Complex mixture of structured data and unstructured information formats to migrate. 	
<p>NOT SURE? ASK A QUALIFYING QUESTION TO GET MORE DETAIL...</p>	<ul style="list-style-type: none"> ▶ Do you have a challenge that you believe can be solved with information, but you haven't been able to do so? ▶ Do you have large amounts of data or information that you know isn't being put to use in your business? Data siloes etc. ▶ Have you explored how to use your information to gain competitive advantage? ▶ Are you using Microsoft Purview? Is the search interactive, at scale, and in real time with enrichment of structured and unstructured data? 	<ul style="list-style-type: none"> ▶ How are you currently using AI in your business, and do you have an AI strategy? If so, how does that relate to your data strategy? ▶ Are there functional areas of the business where you're looking to drive improved outcomes through AI? ▶ Are you concerned about being able to evidence and underwrite the accuracy of AI outputs? ▶ Do you have concerns about the costs and commercial implications of using AI? 	<ul style="list-style-type: none"> ▶ Do you use any compliance tools already? Do they cover your whole information estate, or are there some areas or formats where you don't have visibility? ▶ Do you need to get your house in order to align with particular business priorities, like investment or board directives? ▶ Do you handle large amounts of personal or payment data? ▶ Are you using Microsoft Purview? Does its compliance solution look into multi-cloud data, or just SharePoint, Exchange, and Teams data? 	<ul style="list-style-type: none"> ▶ Are you currently supporting any legacy systems, like your ERP platform? OpenText Content Server? ▶ What's your current legacy system maintenance bill? ▶ Is there personal data in your legacy systems? Are you concerned about its risk of breach? 	<ul style="list-style-type: none"> ▶ How big is your DSR processing team? How much does manual processing cost you currently? ▶ How many systems in your business contain personal data? ▶ Have you ever been challenged by the regulator or data subjects about your request processing? ▶ Are you using Microsoft Purview? Does its DSR solution look everywhere? ▶ Are you using OneTrust for DSRs? Has it turned out to be more of a workflow tool? Are you confident in its Discovery and Redaction capabilities? 	<ul style="list-style-type: none"> ▶ Do you want to move to the Cloud, but are nervous about downtime or maintaining access to information for users? ▶ Do you have a plan in place for auditing and enriching the data you want to move to the Cloud? ▶ Are you being asked to demonstrate the cost-effectiveness of your Cloud strategy?



AIMI CUSTOMER USE CASES.

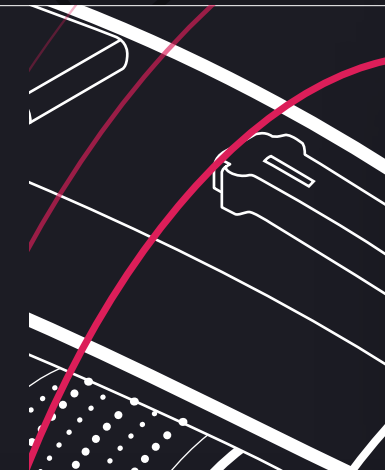
A FINANCIAL REGULATORY BODY

Identifying data patterns to detect criminal activity.



A UK WATER COMPANY

Analysing interconnected datasets to maintain the water network.



A UK AUTOMOTIVE MANUFACTURER

Rediscovering knowledge and connecting people to expertise.



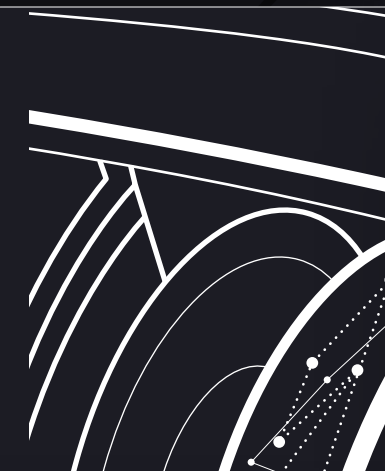
A UK GOVERNMENT DEPARTMENT

Supporting analysts and policy-making by using AI capabilities to analyse geopolitical risk.



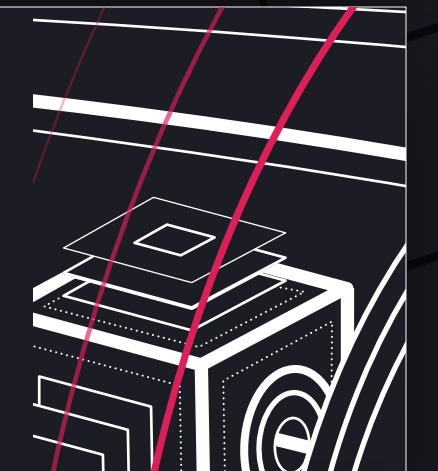
A UK MOTORHOMES MEMBERSHIP

Protecting privacy rights of members, responding to Data Subject Rights Requests.



A UK BROADBAND PROVIDER

Delivering data risk mitigation and increasing operational efficiency at scale.



A NATIONAL DEFENCE SUPPLIER

Building future roadmap for AI, data, and digital capability.



A HEAVY EQUIPMENT MANUFACTURER

Powering AI-enabled search for fault investigations.



A GLOBAL SYSTEMS INTEGRATOR

Using AI to manage data, reduce risk, and cut storage costs.





_01



INSIGHT & DISCOVERY.



THE IDEAL CUSTOMER FOR THIS SOLUTION LOOKS LIKE...

- ▶ A LARGE ENTERPRISE, WITH LOTS OF SYSTEMS CONTAINING STRUCTURED DATA AND UNSTRUCTURED CONTENT.
- ▶ EVIDENCE THAT USERS HAVE HAD TO RECREATE INFORMATION, OR THAT MISTAKES HAVE BEEN MADE BECAUSE INFORMATION THAT SHOULD ALREADY EXIST COULDN'T BE FOUND.
- ▶ APPETITE TO TRANSFORM HOW THEY USE DATA AND INFORMATION TO SOLVE THEIR BIGGEST CHALLENGES.

NOT SURE? ASK A QUALIFYING QUESTION TO GET MORE DETAIL...

- ▶ DO YOU HAVE A CHALLENGE THAT YOU BELIEVE CAN BE SOLVED WITH INFORMATION, BUT YOU HAVEN'T BEEN ABLE TO DO SO?
- ▶ DO YOU HAVE LARGE AMOUNTS OF DATA OR INFORMATION THAT YOU KNOW ISN'T BEING PUT TO USE IN YOUR BUSINESS? DATA SILOES ETC.
- ▶ HAVE YOU EXPLORED HOW TO USE YOUR INFORMATION TO GAIN COMPETITIVE ADVANTAGE?
- ▶ ARE YOU USING MICROSOFT PURVIEW? IS THE SEARCH INTERACTIVE, AT SCALE, AND IN REAL TIME WITH ENRICHMENT OF STRUCTURED AND UNSTRUCTURED DATA?



HOW CAN INSIGHT & DISCOVERY HELP BUSINESS LEADERS?

_IT + SECURITY LEADERS

UNDERSTAND THE DATA LANDSCAPE ACROSS YOUR BUSINESS, KEEP SENSITIVE DATA SECURE, AND WIDEN ACCESS TO KNOWLEDGE ACROSS THE BUSINESS.

- ▶ DATA DISCOVERY & CLASSIFICATION
- ▶ GDPR
- ▶ RISK MITIGATION
- ▶ CLOUD ADOPTION/MIGRATION/LEGACY
- ▶ ESTATE MANAGEMENT

_CIO

GET A COMPLETE PICTURE OF YOUR ORGANISATION'S INTERCONNECTED INFORMATION LANDSCAPE, SO YOU CAN PUT IT INTO THE HANDS OF YOUR LEADERS, SECURELY AND EFFECTIVELY.

- ▶ DIGITAL WORKPLACE
- ▶ ENTERPRISE SEARCH
- ▶ KNOWLEDGE MANAGEMENT

_CDO

REACH COMPLETE DATA VISION AND FULL CONTROL OVER THE QUALITY AND BUSINESS VALUE OF YOUR DATA ASSETS.

- ▶ DATA MAPPING
- ▶ DATA QUALITY
- ▶ DATA ENRICHMENT

_SALES & COMMERCIAL LEADERS

CONNECT INTERNAL AND EXTERNAL DATA SOURCES TO BETTER UNDERSTAND YOUR CUSTOMERS AND YOUR MARKET IN REAL-TIME.

- ▶ MARKET INTELLIGENCE
- ▶ OPPORTUNITY IDENTIFICATION
- ▶ PRESS MONITORING
- ▶ CUSTOMER INSIGHTS

_OPERATIONS LEADERS

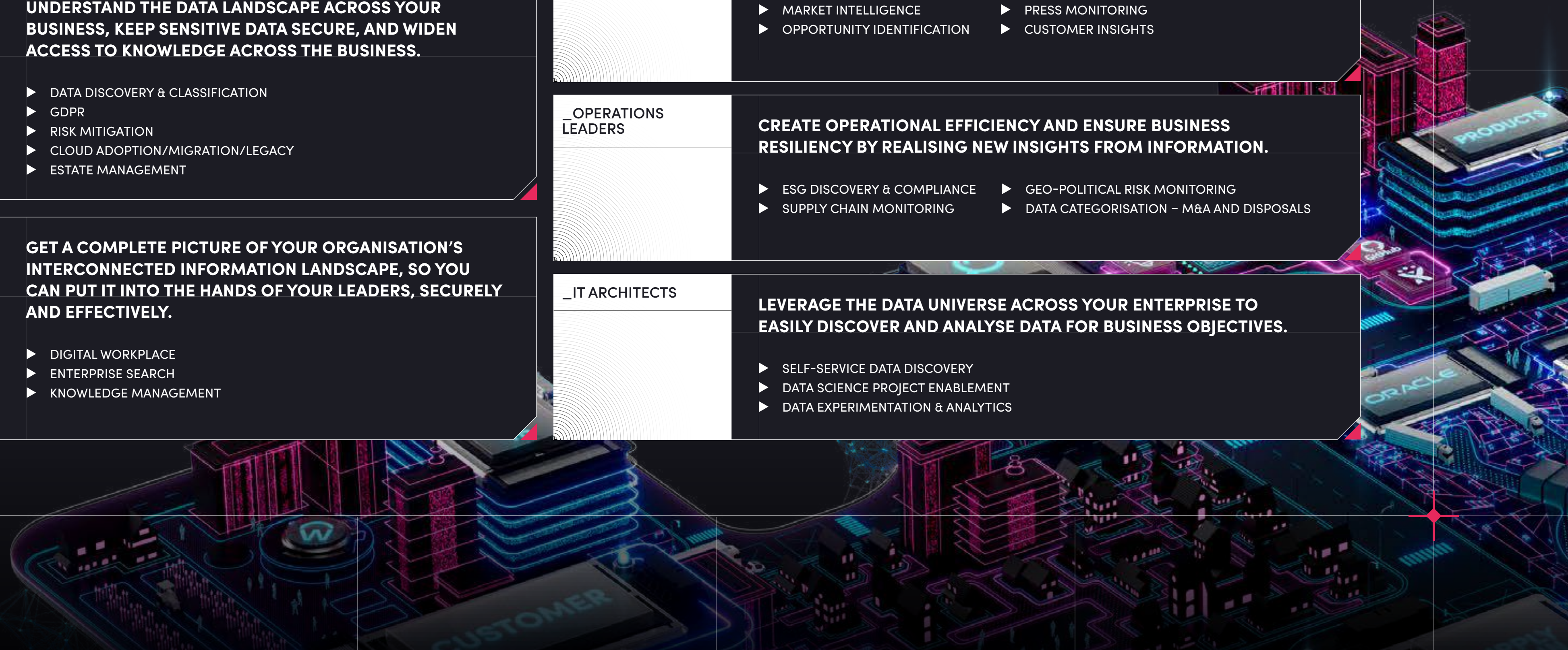
CREATE OPERATIONAL EFFICIENCY AND ENSURE BUSINESS RESILIENCY BY REALISING NEW INSIGHTS FROM INFORMATION.

- ▶ ESG DISCOVERY & COMPLIANCE
- ▶ SUPPLY CHAIN MONITORING
- ▶ GEO-POLITICAL RISK MONITORING
- ▶ DATA CATEGORISATION - M&A AND DISPOSALS

_IT ARCHITECTS

LEVERAGE THE DATA UNIVERSE ACROSS YOUR ENTERPRISE TO EASILY DISCOVER AND ANALYSE DATA FOR BUSINESS OBJECTIVES.

- ▶ SELF-SERVICE DATA DISCOVERY
- ▶ DATA SCIENCE PROJECT ENABLEMENT
- ▶ DATA EXPERIMENTATION & ANALYTICS





CASE STUDY — FCA



FINANCIAL CONDUCT AUTHORITY.

AIIMI INSIGHT ENGINE SOLUTIONS USED:

INSIGHT & DISCOVERY

_PROBLEM

WITH OVER 58,000 FIRMS TO REGULATE, THE FINANCIAL CONDUCT AUTHORITY (FCA) HAS HUGE DEMAND TO INVESTIGATE ENORMOUS VOLUMES OF INFORMATION AND DATA. SEARCHING FOR INFORMATION AND REGULATORY DATA ACROSS MULTIPLE SYSTEMS CAN BE TIME-CONSUMING AND EVEN IMPOSSIBLE WITHOUT THE CAPABILITY TO IDENTIFY RESULTS BEYOND SIMPLE SEARCH. HAVING SETTLED ON A DATA LAKE ARCHITECTURE, THE FCA NEEDED A SEARCH & DISCOVERY CAPABILITY.

_SOLUTION

BY GOING BEYOND ENTERPRISE SEARCH, THE INSIGHT ENGINE LINKS ALL INFORMATION TOGETHER, FORMING MILLIONS OF CONNECTIONS THAT DIDN'T PREVIOUSLY EXIST. THROUGH ENHANCED ANALYSIS, CLASSIFICATION, ENRICHMENT, AND DATA SCIENCE, IT EMPOWERS USERS TO EXTRACT FACTS, SPOT TRENDS, AND MONITOR BEHAVIOURS ACROSS MULTIPLE SOURCE REPOSITORIES AND INFORMATION FORMATS.

_RESULTS

THE INSIGHT ENGINE ENABLES THE FCA TO MAKE CONNECTIONS TO BETTER IDENTIFY POTENTIAL RISK FOR HARM, CRIMINAL ACTIVITY, OR PATTERNS IN BEHAVIOUR. DATA VISUALISATION, VERSIONING, EVIDENTIAL INTEGRITY, AND ALERTS PROVIDE VALUABLE INSIGHT, FACILITATING BETTER COLLABORATION ACROSS TEAMS AND ENABLING BETTER DECISION-MAKING.

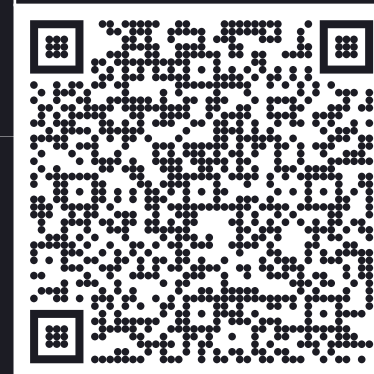




ADDITIONAL RESOURCES.



MAKE A BIG DIFFERENCE WITH A SMALL BUDGET: A FAST-START GUIDE FOR PUBLIC SECTOR INNOVATORS.



<https://www.aiimi.com/guides/make-a-big-difference-with-a-small-budget-a-fast-start-guide-for-public-sector-innovators>



GIGACLEAR ADOPTS THE AIIMI INSIGHT ENGINE TO ENHANCE DATA PRIVACY AND COMPLIANCE.



<https://www.aiimi.com/insights/gigaclear-adopts-the-aiimi-insight-engine-to-enhance-data-privacy-and-compliance>



FINANCIAL CONDUCT AUTHORITY SIGNS UP TO AIIMI INSIGHT ENGINE.



<https://www.aiimi.com/insights/financial-conduct-authority-signs-up-to-aiimi-insight-engine>

+ MORE!

- ▶ [HTTPS://WWW.AIIMI.COM/GUIDES/THE-INSIGHT-OPPORTUNITY-UNCOVERING-THE-NEXT-GENERATION-OF-INFORMATION-INTELLIGENCE](https://www.aiimi.com/guides/the-insight-opportunity-uncovering-the-next-generation-of-information-intelligence)
- ▶ [HTTPS://WWW.AIIMI.COM/INSIGHTS/HOW-DID-INTELLIGENT-SEARCH-EVOLVE-FROM-ENTERPRISE-SEARCH-NEW-OPPORTUNITY-AND-FORESIGHT-UNLOCKED-BY-SMART-INSIGHT-ENGINES](https://www.aiimi.com/insights/how-did-intelligent-search-evolve-from-enterprise-search-new-opportunity-and-foresight-unlocked-by-smart-insight-engines)
- ▶ [HTTPS://WWW.AIIMI.COM/INSIGHTS/WHO-ARE-KNOWLEDGE-WORKERS-AND-HOW-DOES-AI-TECHNOLOGY-SPEED-UP-THEIR-WORK](https://www.aiimi.com/insights/who-are-knowledge-workers-and-how-does-ai-technology-speed-up-their-work)
- ▶ [HTTPS://WWW.AIIMI.COM/VIDEOS/THE-AIIMI-INSIGHT-ENGINE-EXPLAINER-ANIMATION-VIDEO](https://www.aiimi.com/videos/the-aiimi-insight-engine-explainer-animation-video)



_02



OPERATIONALISE AI.



THE IDEAL CUSTOMER FOR THIS SOLUTION LOOKS LIKE...

- ▶ AMBITION TO SEIZE THE OPPORTUNITIES BUSINESS AI OFFERS AND CUT THROUGH THE HYPE TO GET REAL-WORLD VALUE.
- ▶ UNSURE HOW TO PRACTICALLY PROCEED WITH AI ADOPTION, INCLUDING ETHICS, RISK CONSIDERATIONS, AND DATA READINESS.
- ▶ APPETITE TO IDENTIFY FUNCTIONAL AI USE CASES AND THE BEST PLACES TO START OPERATIONALISING AI.

NOT SURE? ASK A QUALIFYING QUESTION TO GET MORE DETAIL...

- ▶ HOW ARE YOU CURRENTLY USING AI IN YOUR BUSINESS, AND DO YOU HAVE AN AI STRATEGY? IF SO, HOW DOES THAT RELATE TO YOUR DATA STRATEGY?
- ▶ ARE THERE FUNCTIONAL AREAS OF THE BUSINESS WHERE YOU'RE LOOKING TO DRIVE IMPROVED OUTCOMES THROUGH AI?
- ▶ ARE YOU CONCERNED ABOUT BEING ABLE TO EVIDENCE AND UNDERWRITE THE ACCURACY OF AI OUTPUTS?
- ▶ DO YOU HAVE CONCERNS ABOUT THE COSTS AND COMMERCIAL IMPLICATIONS OF USING AI?



HOW CAN OPERATIONALISING AI HELP BUSINESS LEADERS?

_CIO

REDUCE WORKLOAD OF READING ENTERPRISE DATA FOR AI CONSUMPTION.

- ▶ REMOVE RISK FROM INFORMATION
- ▶ CREATE THE RIGHT GUARDRAILS
- ▶ PREPARE, GROUP, AND CLASSIFY DATA

_LEGAL COUNSEL

CONDUCT STANDARDISED REVIEWS OF CONTRACT RISKS.

- ▶ REVIEW CONTRACTS FASTER AND MORE ACCURATELY
- ▶ REPLACE MANUAL PROCESS OF READING CONTRACTS LINE BY LINE
- ▶ CREATE STANDARD QUESTIONS, SUCH AS 'WHAT ARE THE LIABILITIES?' 'WHAT ARE THE INSURANCE REQUIREMENTS?'

_CEO

ENSURE THE BUSINESS IS PROTECTED AND GET FAST ACCESS TO INSIGHT FROM ACROSS THE ORGANISATION.

- ▶ RINGFENCE IP FROM CONSUMPTION BY AI MODELS
- ▶ ENSURE BUSINESS IS NOT EXPOSED TO UNDUE RISK
- ▶ SAVE TIME AND RESOURCE WITH ACCESS TO ENTIRE DATA PICTURE
- ▶ GET FULL EXPLAINABILITY & CITATION FOR ALL AI OUTPUTS

_COO

ACCURATELY AND AUTOMATICALLY SUMMARISE REAL-TIME INFORMATION, SUCH AS:

- ▶ CURRENT STATE OF INCIDENTS OR EVENTS
- ▶ ASSET HEALTH
- ▶ STOCK LEVELS
- ▶ RISK TO SUPPLY CHAIN

_COMMERCIAL

AUTOMATE MANUAL PROCESSES TO GET HIGHER QUALITY, FASTER BID RESPONSES, TENDERS, AND PROPOSALS.



CASE STUDY — NIFTYLIFT

NIFTYLIFT.

AIIMI INSIGHT ENGINE SOLUTIONS USED:

OPERATIONALISING AI

_PROBLEM

NIFTYLIFT HAS A REQUIREMENT TO REDUCE THE TIME IT TAKES TO RESOLVE PRODUCT ISSUES, IN ORDER TO IMPROVE CUSTOMER SERVICE AND DRIVE EFFICIENCY IN PRODUCTION. NIFTYLIFT HAS A WEALTH OF TECHNICAL PRODUCT KNOWLEDGE BURIED IN UNSTRUCTURED DATA SOURCES, INCLUDING MANUALS AND SERVICE LOGS.

_SOLUTION

THE AIIMI INSIGHT ENGINE WILL ENABLE NIFTYLIFT TO STREAMLINE FAULT RESOLUTION, USING AI AND MACHINE LEARNING TECHNIQUES FOR NATURAL LANGUAGE PROCESSING AND AUTOMATED EXTRACTION OF KEY ENTITIES. IT WILL ENRICH AND CLASSIFY NIFTYLIFT'S UNSTRUCTURED DATA, TURNING IT INTO USABLE CONTENT. USERS WILL BE ABLE TO ASK NATURAL LANGUAGE QUESTIONS USING GENERATIVE AI, TO HELP REDUCE TIME TO RESOLUTION AND LESSEN THE RELIANCE ON SPECIFIC ENGINEERS' KNOWLEDGE.

_RESULTS

BY EMBRACING CUTTING-EDGE AI TECHNOLOGY, NIFTYLIFT WILL ENABLE FASTER AND MORE ACCURATE RESPONSES TO ISSUES RAISED BY CUSTOMERS. THESE MEASURES ARE DESIGNED TO IMPROVE EFFICIENCY, REDUCE RISK OF KNOWLEDGE LOSS, INCREASE KNOWLEDGE SHARING, AND AVOID LOST REVENUE FROM MACHINES BEING OUT OF OPERATION. AIIMI'S WORK WITH NIFTYLIFT BEGINS IN SUMMER 2024.

niftylift

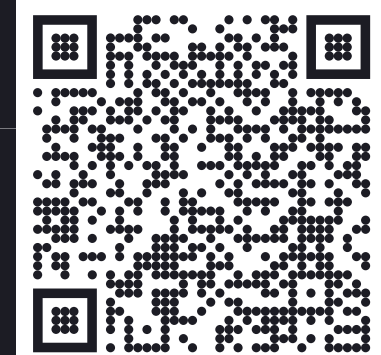




ADDITIONAL RESOURCES.



HOW TO APPLY AI FOR BUSINESS INTELLIGENCE (AN IDEAL FIRST GEN AI USE CASE).



<https://www.aiimi.com/insights/how-to-apply-ai-for-business-intelligence>



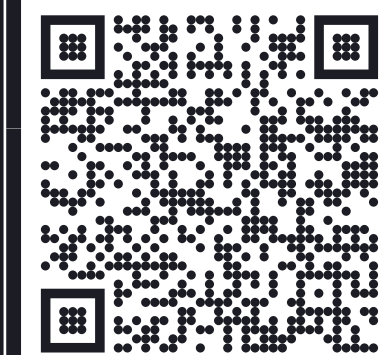
THE BENEFITS OF DATA GOVERNANCE IN THE AGE OF AI: DELIVERING TRUST, SUPPORTING INNOVATION.



<https://www.aiimi.com/insights/data-governance-in-the-age-of-ai-delivering-trust-supporting-innovation>



WHERE TO USE EXTRACTIVE AI VS. GENERATIVE AI FOR ENTERPRISE.



<https://www.aiimi.com/insights/generative-ai-for-enterprise-vs-extractive-ai>



WHY I'M ADVISING AGAINST USING CHATGPT FOR BUSINESS – AND WHAT TO DO INSTEAD.



<https://www.aiimi.com/insights/why-im-advising-against-using-chatgpt-for-business-and-what-to-do-instead>



_03



DATA PRIVACY & COMPLIANCE.



THE IDEAL CUSTOMER FOR THIS SOLUTION LOOKS LIKE...

- ▶ LOTS OF EMPLOYEE OR CUSTOMER DATA SYSTEMS; ESPECIALLY ONES WITH PERSONAL INFORMATION IN UNSTRUCTURED FORMATS.
- ▶ RECENT MERGER OR ACQUISITION – SUDDENLY YOU NEED TO UNDERSTAND THE RISK AND OPPORTUNITY WITHIN NEW DATASETS AND PROTECT SENSITIVE DATA QUICKLY.
- ▶ AT HIGH-RISK OF DATA LOSS OR UNAUTHORISED ACCESS TO SENSITIVE DATA CONTAINED WITHIN UNSTRUCTURED FORMATS.

NOT SURE? ASK A QUALIFYING QUESTION TO GET MORE DETAIL...

- ▶ DO YOU USE ANY COMPLIANCE TOOLS ALREADY? DO THEY COVER YOUR WHOLE INFORMATION ESTATE, OR ARE THERE SOME AREAS OR FORMATS WHERE YOU DON'T HAVE VISIBILITY?
- ▶ DO YOU NEED TO GET YOUR HOUSE IN ORDER TO ALIGN WITH PARTICULAR BUSINESS PRIORITIES, LIKE INVESTMENT OR BOARD DIRECTIVES?
- ▶ DO YOU HANDLE LARGE AMOUNTS OF PERSONAL OR PAYMENT DATA?
- ▶ ARE YOU USING MICROSOFT PURVIEW? DOES ITS COMPLIANCE SOLUTION LOOK INTO MULTI-CLOUD DATA, OR JUST SHAREPOINT, EXCHANGE, AND TEAMS DATA?



HOW CAN OUR DATA PRIVACY & COMPLIANCE SOLUTION HELP BUSINESS LEADERS?

_IT + SECURITY LEADERS

_CIOs

_DPOs

_CDOs

PROTECT SENSITIVE DATA AND BE ALERTED TO RISKS, WITH AUTOMATED GOVERNANCE AND COMPLIANCE.

- ▶ AUDIT
- ▶ PII & PCI FINDER
- ▶ VISUAL DASHBOARDS
- ▶ RISK PROFILING
- ▶ AUTOMATED CLASSIFICATION
- ▶ DYNAMIC INDEXING
- ▶ ADVANCED PATTERN-MATCHING
- ▶ DATA MANAGEMENT





CASE STUDY — GIGACLEAR



GIGACLEAR.

AIIMI INSIGHT ENGINE SOLUTIONS USED:

PRIVACY & COMPLIANCE

_PROBLEM

WITH MORE THAN 300,000 RURAL HOMES AND BUSINESSES CONNECTED TO ITS FULL FIBRE NETWORK (AND THAT NUMBER GROWING EVERY DAY), GIGACLEAR NEEDED AN EFFICIENT AND SCALABLE DATA RISK MITIGATION POSTURE. GIGACLEAR REQUIRED A SOLUTION THAT WOULD FUTURE-PROOF THEIR DATA MANAGEMENT NEEDS AND KEEP UP WITH RAPID GROWTH.

_SOLUTION

GIGACLEAR ADOPTED THE AIIMI INSIGHT ENGINE TO DELIVER ADVANCED DATA PRIVACY AND COMPLIANCE CAPABILITIES. AS A PURPOSE-BUILT AI-POWERED COMPLIANCE PLATFORM, THE AIIMI INSIGHT ENGINE BRINGS UNSTRUCTURED DATA UNDER CONTROL THROUGH ADVANCED ENRICHMENT AND CLASSIFICATION. IN ADDITION TO ADVANCED DAY-TO-DAY DATA MANAGEMENT, IT ALSO DELIVERS A FAST AND EFFICIENT PROCESS FOR RESPONDING TO DSARS.

_RESULTS

AS PART OF GIGACLEAR'S DATA TRANSFORMATION STRATEGY, THE AIIMI INSIGHT ENGINE ALLOWS GIGACLEAR TO INCREASE OPERATIONAL EFFICIENCY AT SCALE AND GREATLY ENHANCES ITS RISK MITIGATION CAPABILITIES. AS THE COMPANY'S GROWTH CONTINUES TO ACCELERATE, THE INSIGHT ENGINE WILL PROVIDE A SCALABLE SOLUTION THAT MATCHES GIGACLEAR'S GROWING DATA MANAGEMENT NEEDS.

THE DELIVERY OF AN EFFICIENT AND SCALABLE DATA RISK MITIGATION POSTURE IS ABSOLUTELY ESSENTIAL FOR THE BUSINESS. THE CAPABILITIES OF THE AIIMI INSIGHT ENGINE CLEARLY ALIGNED WITH OUR DATA MANAGEMENT NEEDS AND WILL FUTURE-PROOF GIGACLEAR AS OUR GROWTH JOURNEY CONTINUES TO ACCELERATE.

GORDON PERRY
CIO, GIGACLEAR



ADDITIONAL RESOURCES.



_01

SIMPLIFYING DATA GOVERNANCE AND MIGRATION FOR ONE OF THE UK'S LARGEST PENSION PROVIDERS.

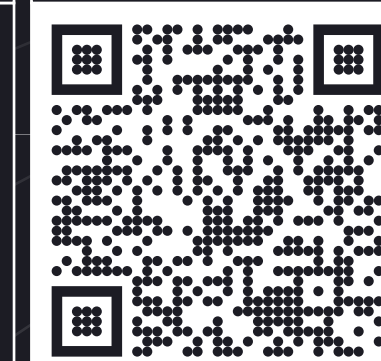


<https://www.aiimi.com/case-studies/simplifying-data-governance-migration-for-pension-providers>



_02

PRIVACY & COMPLIANCE: VIDEO.



<https://www.aiimi.com/videos/topic/privacy-and-compliance>



_03

UNLOCKING INTELLIGENT INSIGHTS IN AN INCREASINGLY REGULATED WORLD.



<https://www.aiimi.com/guides/unlocking-intelligent-insights-in-an-increasingly-regulated-world>

+ MORE!

- ▶ [HTTPS://WWW.AIIMI.COM/INSIGHT-ENGINE/DATA-PRIVACY-COMPLIANCE-SOLUTION](https://www.aiimi.com/insight-engine/data-privacy-compliance-solution)
- ▶ [HTTPS://WWW.AIIMI.COM/INSIGHTS/HOW-INSIGHT-ENGINES-SHAPE-SMARTER-APPROACHES-TO-COMPLIANCE-AND-CYBERSECURITY](https://www.aiimi.com/insights/how-insight-engines-shape-smarter-approaches-to-compliance-and-cybersecurity)
- ▶ [HTTPS://WWW.AIIMI.COM/INSIGHTS/GOOD-DATA-GOVERNANCE-IN-AN-EVER-EVOLVING-REGULATORY-COMPLIANCE-WORLD](https://www.aiimi.com/insights/good-data-governance-in-an-ever-evolving-regulatory-compliance-world)
- ▶ [HTTPS://WWW.AIIMI.COM/INSIGHTS/WHY-THE-LEAST-PRIVILEGE-MODEL-ISNT-WORKING-AND-HOW-YOU-CAN-DO-BETTER](https://www.aiimi.com/insights/why-the-least-privilege-model-isnt-working-and-how-you-can-do-better)
- ▶ [HTTPS://WWW.AIIMI.COM/VIDEOS/THE-AIIMI-INSIGHT-ENGINE-SENSITIVE-DATA-DASHBOARD-AUDIT](https://www.aiimi.com/videos/the-aiimi-insight-engine-sensitive-data-dashboard-audit)



_04



LEGACY DECOMMISSIONING.



THE IDEAL CUSTOMER FOR THIS SOLUTION LOOKS LIKE...

- ▶ EXTENSIVE LEGACY IT ESTATE, WITH BUSINESS-CRITICAL DATA STORED IN THESE SYSTEMS.
- ▶ THE BUSINESS AND ITS USERS ARE UNABLE TO ACCESS AND/OR GET VALUE OUT OF LEGACY DATA THAT EXISTS IN THESE SYSTEMS.
- ▶ BUDGET CYCLES ARE HIGHLIGHTING UNSUSTAINABLE GROWTH IN LEGACY SYSTEM MAINTENANCE AND LICENSE COSTS. A TIPPING POINT IS COMING.

NOT SURE? ASK A QUALIFYING QUESTION TO GET MORE DETAIL...

- ▶ ARE YOU CURRENTLY SUPPORTING ANY LEGACY SYSTEMS, LIKE YOUR ERP PLATFORM? OPENTEXT CONTENT SERVER?
WHAT'S YOUR CURRENT LEGACY SYSTEM MAINTENANCE BILL?
- ▶ IS THERE PERSONAL DATA IN YOUR LEGACY SYSTEMS? ARE YOU CONCERNED ABOUT ITS RISK OF BREACH?



HOW CAN OUR LEGACY DECOMMISSIONING SOLUTION HELP BUSINESS LEADERS?

_IT + CIO

DECOMMISSION COSTLY LEGACY SYSTEMS, ADD VALUE TO BUSINESS-CRITICAL LEGACY DATA THROUGH ENRICHMENT, AND MOVE IT TO A SCALABLE CLOUD PLATFORM.

- ▶ AUTO-ENRICHMENT POWERED BY MACHINE LEARNING
- ▶ USER-FRIENDLY DATA DISCOVERY TOOLS
- ▶ LEGACY DATA RISK MANAGEMENT
- ▶ FLEXIBLE DECOMMISSIONING
- ▶ OPEN API CONNECTOR

_OPERATIONS LEADERS

GENERATE LONG-TERM VALUE AND PRESERVE CRITICAL OPERATIONAL DATA.

- ▶ EVERGREEN CRITICAL OPERATIONAL DATA
- ▶ OPERATIONAL EFFICIENCIES





CASE STUDY — RES

RES.

AIIMI INSIGHT ENGINE SOLUTIONS USED:

LEGACY DECOMMISSIONING



_PROBLEM

RES (RENEWABLE ENERGY SYSTEMS) IS THE WORLD'S LARGEST INDEPENDENT RENEWABLE ENERGY COMPANY. AS PART OF AN ONGOING DIGITAL TRANSFORMATION THAT INCLUDED A LARGE-SCALE CLOUD MIGRATION, RES NEEDED TO DECOMMISSION ITS LEGACY ENTERPRISE CONTENT MANAGEMENT (ECM) SYSTEM. THIS WOULD MEAN MIGRATING 3.1 MILLION HISTORICAL DOCUMENTS AND RECORDS, PERTINENT TO ASSETS AND OPERATIONAL AND REGULATORY REQUIREMENTS, TO A NEW AZURE-HOSTED ARCHIVE.

_SOLUTION

RES SELECTED THE AIIMI INSIGHT ENGINE TO MIGRATE 5.7TB OF DATA TO AN AZURE-HOSTED ARCHIVE. TO ENSURE ALL INFORMATION RELATING TO ASSETS WOULD BE RETAINED AND MIGRATED EFFECTIVELY, THE INSIGHT ENGINE AUDITED, ENRICHED, AND CLASSIFIED EVERYTHING IN THE LEGACY SYSTEM. FOLLOWING MIGRATION, ALL INFORMATION RELEVANT TO PROJECTS AND REGULATIONS IS EASILY DISCOVERED AND DELIVERED THROUGH A USER-FRIENDLY EXPERIENCE.

_RESULTS

THE MIGRATION HAS ENABLED RES TO SCALE DOWN ITS DATA CENTRE REQUIREMENTS AND REPLACE 27 ON-PREMISES SERVERS FROM THREE GEOGRAPHIES WITH A SINGLE, CLOUD-BASED NODE OF THE AIIMI INSIGHT ENGINE. IT PROVIDES END USERS WITH AN INTUITIVE INTERFACE SO THEY CAN EASILY ACCESS CONTENT AND ACCELERATES THE DECOMMISSIONING OF MULTIPLE LEGACY APPLICATIONS. MIGRATION TO AZURE ALSO MEANS THAT RES IS ALIGNED TO MICROSOFT'S COMMITMENT TO 100% RENEWABLE ENERGY FOR ITS AZURE CLOUD SERVICE BY 2025.

THE CAPABILITIES AND POTENTIAL OF THE AIIMI INSIGHT ENGINE ALIGN WITH OUR ONGOING TRANSFORMATION ROADMAP, WHICH SEEKS TO UNCOVER AND HARNESS THE TRUE POWER AND POTENTIAL OF ADVANCED DATA AND CLOUD TECHNOLOGY.

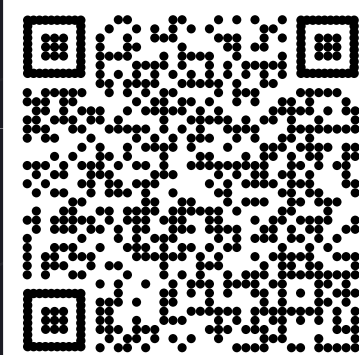
JONATHAN PAYNE
IT DIRECTOR, RES



ADDITIONAL RESOURCES.



FLEXIBLE LEGACY DECOMMISSIONING BUILT FOR THE LONG-TERM.



<https://www.aiimi.com/insight-engine/legacy-decommissioning-solution>



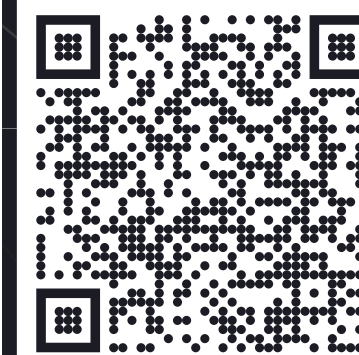
TRANSFORMING DATA DURING ENRICHED MIGRATION WITH THE AIIMI INSIGHT ENGINE.



<https://www.aiimi.com/case-studies/res-adopts-the-aiimi-insight-engine-to-deliver-data-transformation-through-migration>



THE ULTIMATE GUIDE TO LEGACY SYSTEM MIGRATION.



<https://www.aiimi.com/insights/the-ultimate-guide-to-legacy-system-migration>



_05



DSR.



THE IDEAL CUSTOMER FOR THIS SOLUTION LOOKS LIKE...

- ▶ HIGH VOLUME OF DATA SUBJECT RIGHTS OR DELETION REQUESTS – IT'S BECOMING DIFFICULT TO PROCESS THESE MANUALLY.
- ▶ COMPLEX DATA SUBJECT RIGHTS – PROCESSING JUST ONE OF THESE REQUESTS TAKES A LONG TIME. EMPLOYEES CAN'T FIND THE DATA THEY NEED AS IT'S SCATTERED ACROSS THE ENTERPRISE.
- ▶ LOTS OF SYSTEMS CONTAINING EMPLOYEE OR CUSTOMER DATA; ESPECIALLY PERSONAL INFORMATION IN UNSTRUCTURED FORMATS.

NOT SURE? ASK A QUALIFYING QUESTION TO GET MORE DETAIL...

- ▶ HOW BIG IS YOUR DSAR PROCESSING TEAM? HOW MUCH DOES MANUAL PROCESSING COST YOU CURRENTLY?
- ▶ HOW MANY SYSTEMS IN YOUR BUSINESS CONTAIN PERSONAL DATA?
- ▶ HAVE YOU EVER BEEN CHALLENGED BY THE REGULATOR OR DATA SUBJECTS ABOUT YOUR REQUEST PROCESSING?
- ▶ ARE YOU USING MICROSOFT PURVIEW? DOES ITS DSR SOLUTION LOOK EVERYWHERE?
- ▶ ARE YOU USING ONETRUST FOR DSRS? HAS IT TURNED OUT TO BE MORE OF A WORKFLOW TOOL? ARE YOU CONFIDENT IN ITS DISCOVERY AND REDACTION CAPABILITIES?



HOW CAN OUR DSAR SOLUTION HELP BUSINESS LEADERS?

_IT + SECURITY LEADERS

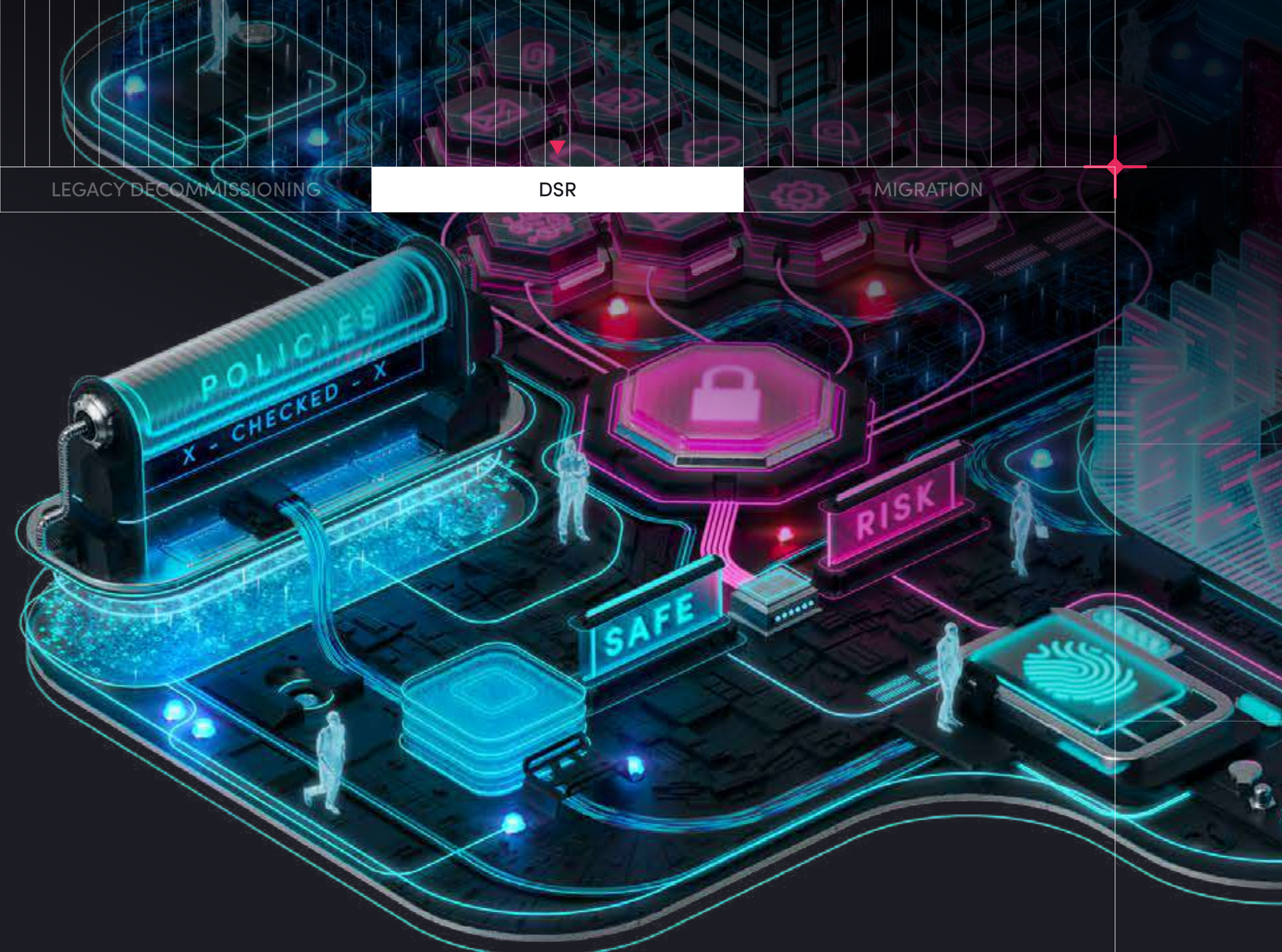
_CIOs

_DPOs

_CDOs

PROCESS COMPLIANT DSARS ON TIME, EVERY TIME, ALONG WITH A COMPLETE AUDIT TRAIL.

- ▶ DATA DISCOVERY
- ▶ DSR MANAGEMENT TOOLS
- ▶ AUTOMATED REDACTION
- ▶ SECURE DISCLOSURE PORTAL
- ▶ COLLABORATION TOOLS
- ▶ RIGHT TO BE FORGOTTEN (RTBF)
- ▶ AUDIT TRAILS





CASE STUDY — GIGACLEAR

GIGACLEAR.

AIIMI INSIGHT ENGINE SOLUTIONS USED:

PRIVACY & COMPLIANCE



_PROBLEM

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_RESULTS

AS PART OF GIGACLEAR'S DATA TRANSFORMATION STRATEGY, THE AIIMI INSIGHT ENGINE ALLOWS GIGACLEAR TO INCREASE OPERATIONAL EFFICIENCY AT SCALE AND GREATLY ENHANCES ITS RISK MITIGATION CAPABILITIES. AS THE COMPANY'S GROWTH CONTINUES TO ACCELERATE, THE INSIGHT ENGINE WILL PROVIDE A SCALABLE SOLUTION THAT MATCHES GIGACLEAR'S GROWING DATA MANAGEMENT NEEDS.

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GORDON PERRY
CIO, GIGACLEAR

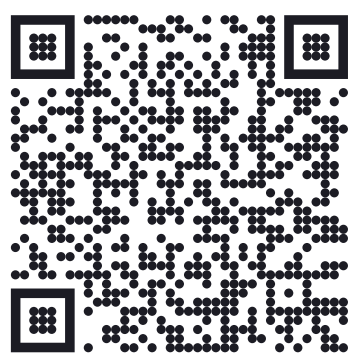


ADDITIONAL RESOURCES.

DITCH THE FAFF.

7 STEPS TO SMARTER DSAR

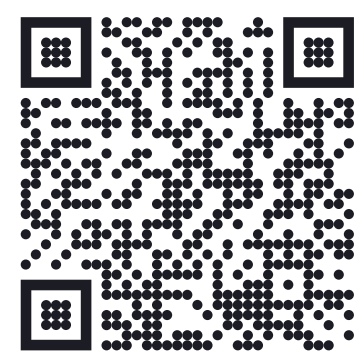
DITCH THE FAFF: 7 STEPS TO SMARTER DSAR MANAGEMENT.



<https://www.aiimi.com/guides/ditch-the-faff-7-steps-to-smarter-dsar-management>

THE AIIMI INSIGHT ENGINE
Disclose data safely with third-party redaction.

DSR AUTOMATION.



<https://www.aiimi.com/videos/topic/dsar-automation>

+ MORE!

- ▶ [HTTPS://WWW.AIIMI.COM/VIDEOS/DISCLOSE-DATA-SAFELY-WITH-THIRD-PARTY-REDACTION](https://www.aiimi.com/videos/disclose-data-safely-with-third-party-redaction)
- ▶ [HTTPS://WWW.AIIMI.COM/VIDEOS/RESPOND-TO-REGULATED-DATA-REQUESTS](https://www.aiimi.com/videos/respond-to-regulated-data-requests)
- ▶ [HTTPS://WWW.AIIMI.COM/VIDEOS/HANDLE-YOUR-COMPLEX-DSARS](https://www.aiimi.com/videos/handle-your-complex-dsars)
- ▶ [HTTPS://WWW.AIIMI.COM/INSIGHT-ENGINE/DSAR-SOLUTION](https://www.aiimi.com/insight-engine/dsar-solution)
- ▶ [HTTPS://WWW.AIIMI.COM/INSIGHTS/HOW-TO-RESPOND-TO-RIGHT-TO-ACCESS-AND-ERASURE-REQUESTS-FROM-YOUR-CUSTOMERS-AND-EMPLOYEES-AT-TO P-SPEED-TO-STAY-COMPLIANT](https://www.aiimi.com/insights/how-to-respond-to-right-to-access-and-erasure-requests-from-your-customers-and-employees-at-top-speed-to-stay-compliant)
- ▶ [HTTPS://WWW.AIIMI.COM/INSIGHTS/EXCLUSIVE-BLOG-WHY-YOUR-REMOTE-COMPLIANCE-TEAM-NEEDS-COLLABORATIVE-DSAR-TECHNOLOGY-TO-SUCCEED](https://www.aiimi.com/insights/exclusive-blog-why-your-remote-compliance-team-needs-collaborative-dsar-technology-to-succeed)

- ▶ [HTTPS://WWW.AIIMI.COM/INSIGHTS/THE-DSAR-PREDICAMENT-AUTOMATE-YOUR-REQUEST-PROCESSING-FOR-A-FASTER-MORE-COMPLIANT-RESPONSE](https://www.aiimi.com/insights/the-dsar-predicament-automate-your-request-processing-for-a-faster-more-compliant-response)
- ▶ [HTTPS://WWW.AIIMI.COM/INSIGHTS/SHARING-KNOWLEDGE-ACROSS-THE-DSAR-PROCESS-AUTOMATE-YOUR-SEARCH-AND-DISCOVERY-FOR-A-SPEEDIER-RESPONSE](https://www.aiimi.com/insights/sharing-knowledge-across-the-dsar-process-automate-your-search-and-discovery-for-a-speedier-response)
- ▶ [HTTPS://WWW.AIIMI.COM/INSIGHTS/SECOND-STAGE-DSAR-REVIEWS-AUTOMATE-YOUR-REDACTION-REVIEW-AND-DISCLOSURE-PROCESSES-FOR-A-CONSISTENT-RESPONSE](https://www.aiimi.com/insights/second-stage-dsar-reviews-automate-your-redaction-review-and-disclosure-processes-for-a-consistent-response)
- ▶ [HTTPS://WWW.AIIMI.COM/INSIGHTS/PACKAGING-UP-DSARS-AUTOMATE-YOUR-SUPPORTING-DOCUMENTATION-FOR-A-COMPLETE-RESPONSE](https://www.aiimi.com/insights/packaging-up-dsars-automate-your-supporting-documentation-for-a-complete-response)



_06



MIGRATION.



THE IDEAL CUSTOMER FOR THIS SOLUTION LOOKS LIKE...

- ▶ APPETITE TO MOVE TO CLOUD AND REDUCE ON-PREMISES DATA STORAGE, OR TO RATIONALISE EXISTING STORAGE TO CURB GROWING CLOUD COSTS.
- ▶ STRUGGLING WITH DATA RETENTION AND RECORDS MANAGEMENT – NEED TO UNDERSTAND AND CLASSIFY DATA TO HELP MANAGE IT MORE EFFICIENTLY.
- ▶ COMPLEX MIXTURE OF STRUCTURED DATA AND UNSTRUCTURED INFORMATION FORMATS TO MIGRATE.

NOT SURE? ASK A QUALIFYING QUESTION TO GET MORE DETAIL...

- ▶ DO YOU WANT TO MOVE TO THE CLOUD, BUT ARE NERVOUS ABOUT DOWNTIME OR MAINTAINING ACCESS TO INFORMATION FOR USERS?
- ▶ DO YOU HAVE A PLAN IN PLACE FOR AUDITING AND ENRICHING THE DATA YOU WANT TO MOVE TO THE CLOUD?
- ▶ ARE YOU BEING ASKED TO DEMONSTRATE THE COST-EFFECTIVENESS OF YOUR CLOUD STRATEGY?



HOW CAN OUR MIGRATION SOLUTION HELP BUSINESS LEADERS?

_IT + CIO

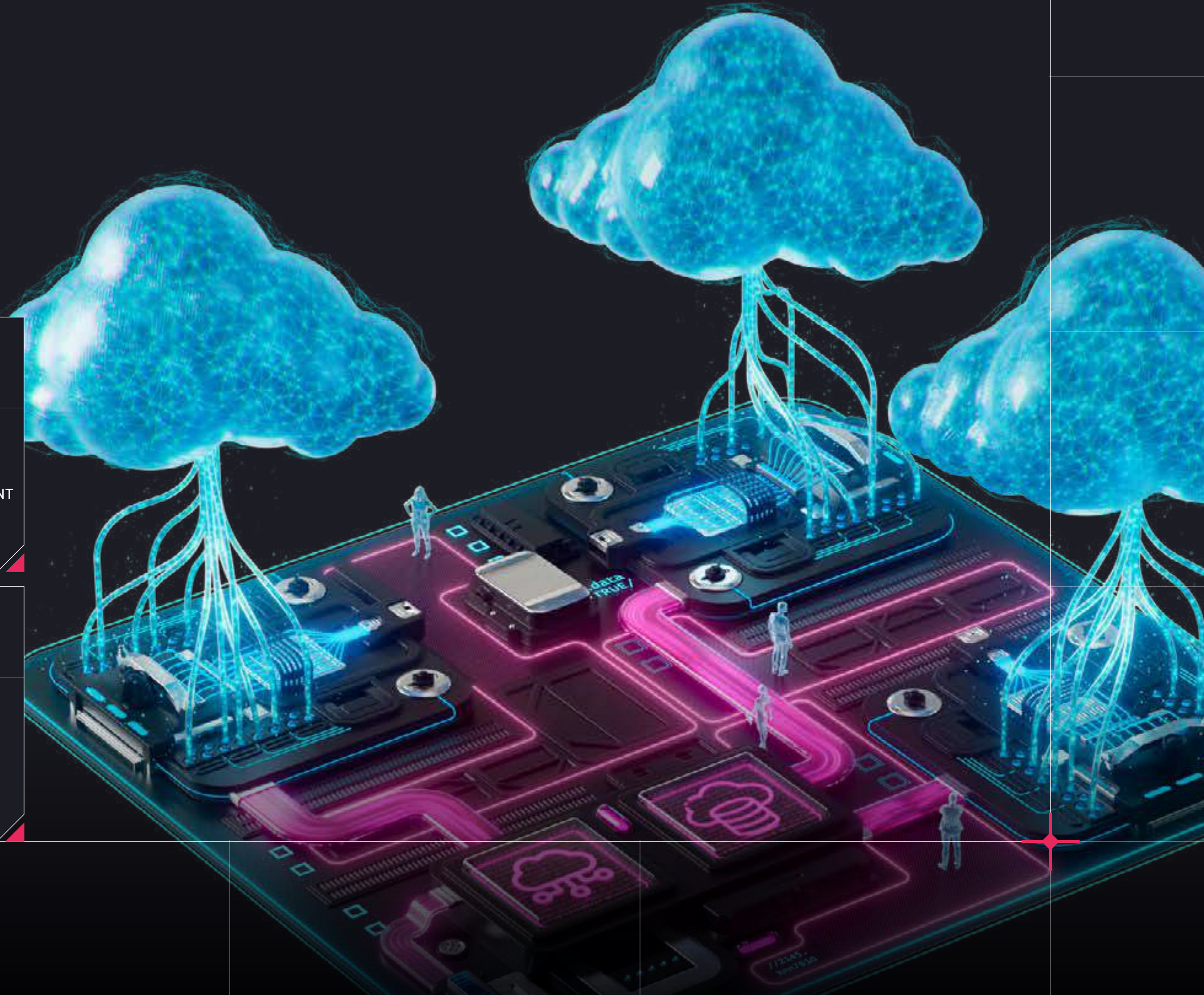
MIGRATE DATA AND INFORMATION WITH CONFIDENCE, AT SPEED, WHILE INDEXING, ENRICH, AND INTERCONNECT ALL YOUR DATA AND INFORMATION IN THE PROCESS.

- ▶ AUTOMATED INDEXING & ENRICHMENT
- ▶ OPEN CONNECTOR API
- ▶ IDENTIFY ROT
- ▶ STORAGE COST REDUCTION
- ▶ HYBRID ENVIRONMENT
- ▶ USER-CENTRIC DASHBOARD
- ▶ AI-POWERED RISK MANAGEMENT
- ▶ SELF-MANAGEMENT TOOLS

_OPERATIONS LEADERS

FUTURE-PROOF KEY OPERATIONAL DATA BY MOVING IT TO THE CLOUD.

- ▶ EVERGREEN CRITICAL OPERATIONAL DATA





CASE STUDY — NOW: PENSIONS

NOW: PENSIONS.

AIIMI INSIGHT ENGINE SOLUTIONS USED:

MIGRATION

_PROBLEM

NOW: PENSIONS, ONE OF THE UK'S LARGEST PENSION PROVIDERS, NEEDED TO MIGRATE OVER 1TB OF DOCUMENTS FROM A LOCAL, ON-PREMISES SHARED DRIVE TO MICROSOFT'S SHAREPOINT. THE COMPANY WAS OPERATING UNDER NEW INTERNAL AND EXTERNAL DATA POLICIES, SO THEY NEEDED A MIGRATION SOLUTION THAT WOULD ALSO HELP THEM MEET THOSE REQUIREMENTS.

_SOLUTION

THE AIIMI INSIGHT ENGINE ENRICHED EVERYTHING IN NOW: PENSIONS' SHARED DRIVE, BOTH STRUCTURED DATA AND UNSTRUCTURED CONTENT, TO IDENTIFY SENSITIVE INFORMATION, CLASSIFY DATA ACCORDING TO THE COMPANY'S OWN CRITERIA, AND REMOVE ANY DUPLICATE OR IRRELEVANT DATA, BEFORE MIGRATING THE DATA TO SHAREPOINT. AIIMI'S DATA EXPERTS ALSO DELIVERED TRAINING TO OVER 150 NOW: PENSIONS' EMPLOYEES TO ENSURE THEY'D GET MAXIMUM VALUE FROM THEIR DATA IN ITS NEW LOCATION, INCLUDING DATA GOVERNANCE.

_RESULTS

MORE THAN 1TB OF DATA HAS BEEN SUCCESSFULLY MIGRATED FOR NOW: PENSIONS USING THE AIIMI INSIGHT ENGINE, ENSURING NEW DATA GOVERNANCE POLICIES ARE APPLIED CONSISTENTLY AND REGULATORY REQUIREMENTS ARE MET. FOR EXAMPLE, FOUR MILLION DOCUMENTS NO LONGER WITHIN THE ACCEPTABLE RETENTION POLICY WERE IDENTIFIED AND DELETED. THROUGH DECOMMISSIONING ITS LEGACY DRIVES, NOW: PENSIONS HAS BEEN ABLE TO SAVE ON MAINTENANCE COSTS, FREE UP INTERNAL IT RESOURCES, AND EMPOWER ITS PEOPLE WITH ACCESS TO THE INFORMATION THEY NEED.

WATCH THE CASE STUDY TO LEARN MORE.



NOW:

Pensions

WITH AIIMI, I'VE ADDED THREE KEY AREAS OF BUSINESS VALUE: COMPLIANCE, COST, AND EFFICIENCIES. WE SPENT A LOT OF TIME, EFFORT, AND MONEY MAINTAINING OUR SHARED DRIVE THAT WE CAN NOW ERADICATE.

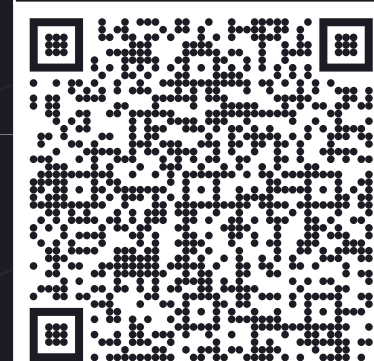
ADAM STANCLIFFE
HEAD OF DATA GOVERNANCE AT NOW:
PENSIONS



ADDITIONAL RESOURCES.



TRANSFORMING DATA DURING ENRICHED MIGRATION WITH THE AIIMI INSIGHT ENGINE.



<https://www.aiimi.com/case-studies/res-adopts-the-aiimi-insight-engine-to-deliver-data-transformation-through-migration>



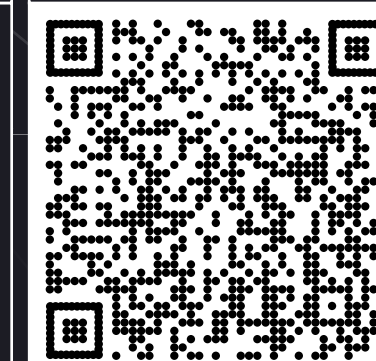
GET MORE VALUE FROM YOUR DATA MIGRATION.



<https://www.aiimi.com/insight-engine/migration-solution>



IT INFRASTRUCTURE OVERLOAD? HERE'S WHY REMOTE ACCESS CAN HELP.



<https://www.aiimi.com/insights/it-infrastructure-overload-heres-why-remote-access-can-help>



CONTACT US.



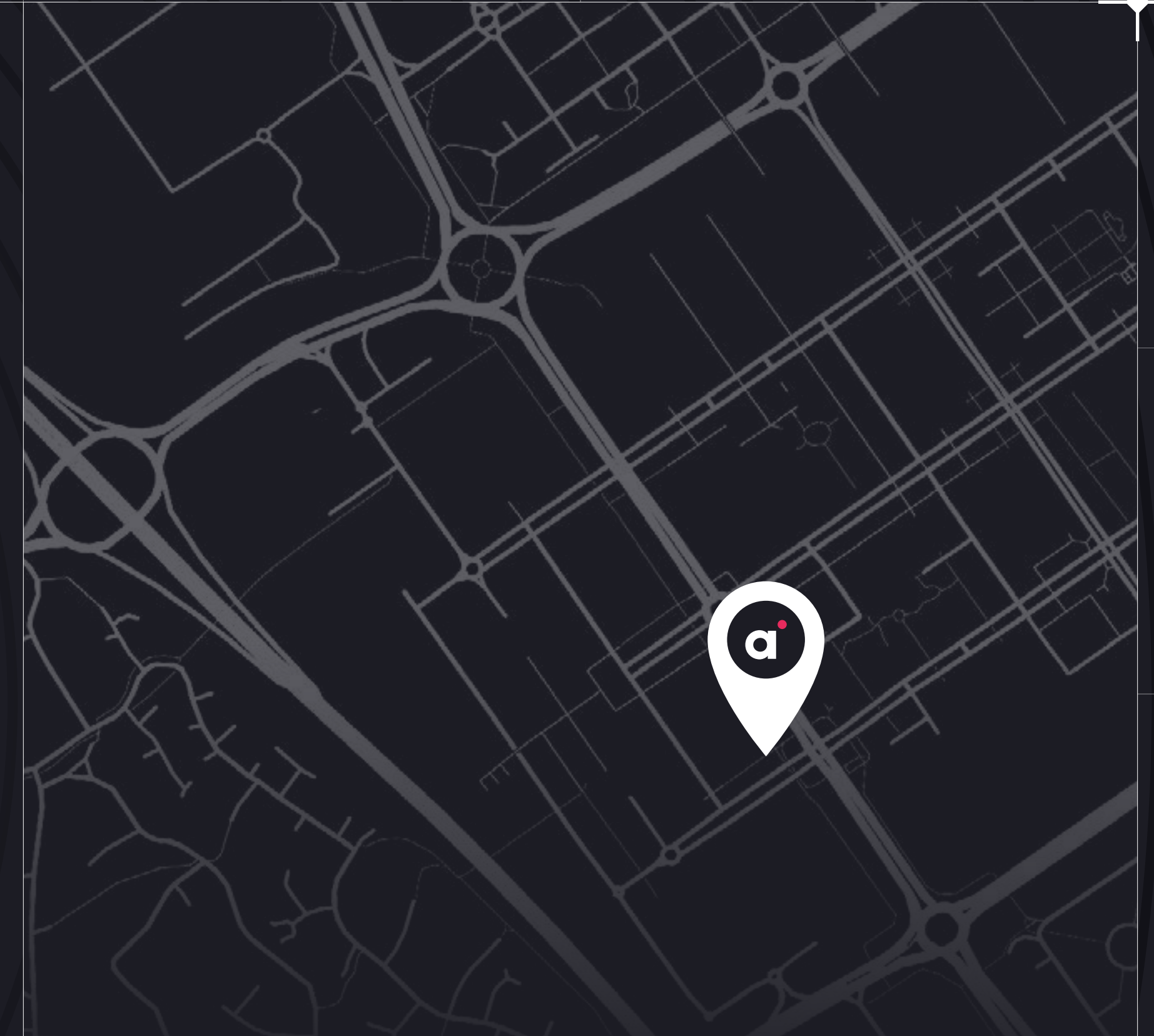
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