**Aiimi Insight Engine: Migration Email Template**

Subject line: Make smarter, faster decisions with intelligent migration.

Hi [NAME],

How are you managing with finding redundant or duplicate sensitive information across your enterprise? The challenge is only getting bigger for many organisations – with volume of data increasing, costing time, money, and risky data breaches.

The answer for businesses facing this challenge of scale and complexity is to use a purpose-built solution. [RES](https://www.aiimi.com/case-studies/res-adopts-the-aiimi-insight-engine-to-deliver-data-transformation-through-migration) (Renewable Energy Systems) used the Aiimi Insight Engine to migrate 5.7 terabytes of critical historical data and information to an Azure-hosted archive, eliminating their storage and data pressure. The Aiimi Insight Engine Data Migration solution automatically uses AI to classify all your data, finding redundant or duplicate files and de-risking sensitive information. By adding metadata, all information is enriched to maximise its value, so you only migrate what you really need.

Powered by AI, the Aiimi Insight Engine can:

* Connect information across all destination systems
* Find, audit, and protect all personal and sensitive data
* Reduce storage costs
* Deliver a user-centric dashboard
* Enable efficient records management

Reply back to this email to find out how the Aiimi Insight Engine optimises storage, cuts costs, and intelligently migrates data.

I look forward to hear from you,