aiimi

AI STRATEGY.

WE TURN YOUR
INFORMATION
INTO INSIGHT

BUILT NOT JUST FOR BUSINESS... BUT FOR YOUR BUSINESS.

Implementing enterprise AI can be a daunting prospect. Compute costs are too high, data preparation is extensive, and old models are outdated by the time they're ready for action.

At Aiimi, we do AI differently. Our approach brings AI safely into the enterprise, identifies your biggest AI opportunities, and develops bespoke strategies that help you keep pace with the lightning-fast world of technology, all underpinned by robust data quality and governance foundations.

Because your business is built differently – and your AI strategy should be too.

FROM AI-CURIOUS TO AI-OPERATIONAL.

Prioritising your AI uses cases, we balance speed, security, and success to introduce your AI at pace, providing the quick wins that let you hit the ground running. Our approach to AI strategy:

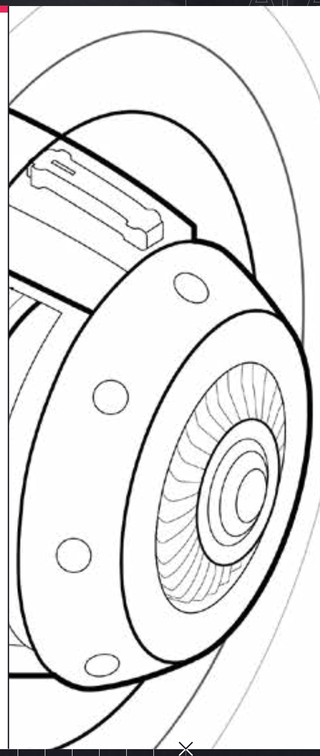
- → Supports all stages of your AI journey – providing agile approaches to all enterprise needs.
- → Makes your strategy simple, using interactive assets, visualisations and our signature 'Strategy on a Page' to provide value and transparency.
- → Prioritises AI use cases by impact, complexity, and data readiness, so you can unlock value faster.
- → Introduces AI Pilots and Sprints to put your principles into practice, solving high-impact business challenges for quick wins and results.
- → Uses an Agile delivery framework to ensure your results are clear, consistent, and visible as soon as possible.
- → Supports your people with in-house AI tools that give teams easy access to their most valuable insights.

FEEL THE NEED FOR SPEED?

ACCELERATE YOUR JOURNEY TO OPERATIONALISED AI, WITH THE AIIMI INSIGHT ENGINE.

Powered by machine learning and AI, the Aiimi Insight Engine is designed to get you to your destination faster and take you further. It interconnects all enterprise information to give you a complete picture of your entire data universe, so you can go from AI curious to AI operational at speed.

DISCOVER INSIGHT ENGINE →



AI STRATEGY DELIVERY MODEL.

PHASE 1
DISCOVERY.
We identify your best AI opportunities and how they align with your future vision, laying the groundwork for your adoption and development needs.

PHASE 2
DEFINE.
We provide simple, succinct guidelines for your AI strategy, defining what's needed for a successful delivery model.

PHASE 3
MOBILISATION.
We establish your readiness for implementing your new AI strategy model and close any gaps in skills or capability.

PHASE 4
IMPLEMENTATION.
We begin implementing your AI capabilities organisation-wide, focusing on quick wins as well as ongoing value.

AI STRATEGY DEVELOPMENT.

PILOTS AND USE CASES.

EARLY DEVELOPMENT.

PILOT PROJECTS AND QUICK WINS.

TECHNOLOGY ACCELERATORS.

MEASURING RESULTS AND VALUE-ADDS.

PROVEN APPROACH.

CHANGE MANAGEMENT.
During the discovery phase, we help you establish an AI strategy approach that unites users, leaders, and stakeholders in your organisation's AI journey.

AI CAPABILITY CREATION.
As your teams build knowledge and confidence in your AI strategy, we continually grow your AI implementation for use across larger teams and, eventually, your whole enterprise.

GOVERNANCE.
We begin introducing ownership and accountability models to help implement your AI applications, define AI policies and ensure users adopt your AI consistently within your business.

MEET THE TEAM.

Our experts are experienced with numerous customers, a range of industries, and years of data and AI knowledge. The result is a team that's as skilled with business technology as it is with the evolving demands of your industry.

Here are just a few of our experts:

SNEHA EASHWER SINGHRAJ.

SENIOR DATA ENGINEER

With a PhD in Physics and a Masters in Nanotechnology, Sneha combines the expertise and rigour of her 10-year academic career with 5 years as an Aiimi Data Consultant. Drawing on her strong research background, Sneha's biggest passion is supporting her customers in responsible innovation. As a founding member of Aiimi's Data & AI For Good community, Sneha leads the way in establishing practical guidelines for ethical AI use.

ALVIN CHAN.

PRINCIPAL DATA CONSULTANT

Specialist data leader Alvin is experienced in delivering AI and Machine Learning-enabled products to market, fast. He leads his teams with a focus on the practical implementation of AI. As a Principal Consultant at Aiimi, Alvin loves to translate complex technical concepts into easy-to-understand narratives for stakeholders at all levels across departments. Previously, Alvin has worked with large multi-national companies to lead teams in addressing C-Suite priorities with data solutions.

REECE COOK.

SENIOR DATA SCIENTIST

Described by one customer as a 'Swiss army knife', Reece is a versatile technical leader. His skills in developing Machine Learning-based solutions have enabled our customers to tackle the challenges that have eluded them in the past. As an inquisitive data enthusiast, Reece loves to ideate, develop, and productionise new solutions for his customers, using advanced analytics and data insights.

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JACK LAWTON.

PRINCIPAL AI SOLUTIONS ARCHITECT

Technical leader Jack has over 8 years' experience working with Aiimi's largest enterprise customers across engineering, utilities, and government. As an AI solutions specialist, Jack's current focus is on integrating Large Language Models at enterprise scale and security to enhance information discovery, Q&A, and the delivery of insights to employees.

PAUL MAKER.

CHIEF TECHNOLOGY OFFICER

Paul is a true technical leader and advocate for emerging technologies. As CTO at Aiimi, Paul leads the development of our cutting-edge enterprise AI platform, Aiimi Insight Engine. His interest in deriving insights from large-scale datasets and applying AI capabilities ensures Aiimi is always at the frontier of applied AI and its safe adoption for our enterprise customers.

DAVID FORD.

CHIEF EXPERIENCE OFFICER

David gives a much-needed voice to users. As our customers experiment with emerging tech at pace, David's role is laser focused on providing an ever-evolving user experience to ensure successful adoption. With several decades of experience leading User Experience teams within projects across industries, David's insight is invaluable to Aiimi customers investigating new AI use cases. As our Chief Experience Officer, David is currently focused on delivering outstanding user experiences to organisations adopting our cutting-edge enterprise AI platform, Aiimi Insight Engine.

GET IN TOUCH.

AI curious? Book a free 1-1 'Ask The Expert' session.

BOOK YOUR SESSION.

https://www.aiimi.com/ai-strategy-consulting#contact

LET'S GET YOU THE ANSWERS YOU NEED.

Book your confidential 30-min 'Ask The Expert' session and let our expert AI strategy team give you a fast-start primer on:

- → **DATA SECURITY** WITH LLMS
- → THE **REALISTIC COSTS** OF ADOPTING GEN AI
- → HOW TO IDENTIFY **PILOT USE CASES**
- → **SCALING UP** AI
- → ANY OTHER AI WORRIES

"MY BOSS BELIEVES I'M AN EXPERT IN AI, BUT I FEEL UNDERPREPARED AND I'M WORRIED I WON'T SOUND CREDIBLE."

"I'M STRUGGLING TO KEEP UP WITH THE PACE OF AI AND REACT ACCORDINGLY."

"WE'RE DABBLING IN AI, BUT CAN'T GET TO TANGIBLE USE CASES FOR OUR BUSINESS."

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